

Activity 1A: What Works?

This activity is for your own self consideration.

“I would like my site/organization to tell the story of _____
(a person, event, place) connected with our mission.

Let’s say you want to interpret that person, event, or place using living history...

Who is your target audience?

- a) Schools/youth groups
- b) Families
- c) Tourists
- d) Museum patrons
- e) Community members
- f) (all the above)

What do I want people to learn? How do I want them to feel?

Knowing your target audience, what would be the best interpretive style (1st, 3rd, or 2nd person)? Why?