

You're invited!

Inspire or Expire: How to Remain Relevant in the 21st Century

2012 Annual Meeting and Conference Ohio Local History Alliance

October 5 & 6, 2012
Holiday Inn, Worthington



10/5

friday

8:00-3:00

Registration

8:00-10:00

Continental Breakfast

8:00-3:00

History Marketplace

The History Marketplace is like "Sharing Time" at the Alliance's regional meeting – only without the two minute time limit! Bring a table-top display and share your organization and its activities and accomplishments with colleagues from all over the state. Vendors of goods and services for history organizations will also be in the marketplace and may have just the solutions you're looking for! Advanced registration required – space is limited.

9:00-9:50

Concurrent Sessions

Tech Café

Curious about where you can learn about technology? Looking for easy ways to manage technology projects that are quick, simple, and low cost? Join us at the Technology Café! Presenters will demonstrate several projects you'll be inspired to implement at your organization.

Keep Them Coming Back - Use Your Education Collection to Inspire Visitors

Many museum objects can be used as a starting point to develop hands-on activities across multiple disciplines. **Jill Malusky**, museum educator at the Massillon Museum, will help you discover a new approach to artifact collections and how they can be used to develop visitor returning projects.

How Safe are Your Collections and Property - A Review of the Latest Security Measures

Unfortunately, thieves and vandals are targeting historic collections and buildings more frequently. **John Kleberg**, of Security Risk Management, will review the safety issues and security concerns that you should be aware of related to facilities, personnel, and collections. (Note: this is a double session that ends at 10:55)

Basics of Paper Conservation - SOA

What can you do to save your historic papers? Learn tips and tricks for conserving paper materials-and when you should turn to experts for advice-with the "book whisperer," **Harry Campbell**, book and paper conservator at The Ohio State University Libraries.

10:05-10:55

Concurrent Sessions

Digitization 101

Is your organization considering a digitization project? Join **Lily Birkhimer**, assistant curator for Digital Services, and **Carla Zikursh**, circulation coordinator for the Ohio Historical Society, to learn how to create a plan for a digitization project, including selecting materials for digitization, best practices, and tips on creating image descriptions.

Grants for Local History from OHS - The History Fund

This summer, the Ohio Historical Society launched its first ever grant program for local history projects and programs. Funded entirely through Ohio's taxpayers and Society donors, the History Fund supports grants in three broad categories: "organizational development," "programs & collections," and "bricks & mortar." **Andy Verhoff** of OHS's Local History Office will explain the program.

How Safe are Your Collections and Property - A Review of the Latest Security Measures (Continued from previous session)

EAD FACTORY: Getting Your Finding Aids Online - SOA

More Ohio institutions are utilizing EAD to produce finding aids to showcase their collections and enhance access to cultural heritage materials. This session demonstrates the OhioLINK EAD FACTORY and explains how Ohio institutions with archival material can participate.

10:55-11:20

Mid-morning Break

11:20-12:10

Concurrent Sessions

Behind the Scenes - Creating a First Person Presentation

How do you become a history detective, history keeper, and a history teller, and do that all as somebody else using first person interpretive techniques? **Anthony Gibbs**, OHS manager for program and community sales, will take you through the process of interpreting history by developing a strong historical character to reflect a turbulent time, a significant historical event, or just an interesting person.

Hitting the Highways and Byways

Did you know that Ohio has 27 scenic byways? They are gateways to cultural, historical, and natural wonders across the state. Byway program manager, **Shyna Gawell**, will introduce you to the Ohio Scenic Byway Program. Learn how to attract visitors to your area and form productive partnerships locally by participating in the Byway Program.

Constructing Better Building Projects through Partnerships - A Blueprint

Most museums have, or will tackle a renovation project at some point in their lifespan. Although projects differ greatly from museum to museum, one thing remains key: partnerships! Join panelists: **Bill Lawson**, executive director, Mahoning Valley Historical Society; **Jim Oda**, executive director, Piqua Public Library; and **Wendy Zucal**, executive director, Dennison Railroad Depot, as they discuss ways to develop creative museum spaces by making the most of local partnerships.

Archives Administration Forum - SOA

Bring your questions for this panel of experienced archivists from the Society of Ohio Archivists and the Ohio Historical Records Advisory Board! Topics for this open forum include (but are not limited to) budgeting, fundraising, administering archives, and archival collection management.

12:15-1:30

Lunch & Keynote Address

Civic Tourism: the Challenge for History Organizations

Dan Shilling authored *Civic Tourism: the Poetry and Politics of Place* to reframe tourism as a tool that can help the public preserve and enhance the best of their communities while revitalizing local economies. The Civic Tourism approach incorporates three elements: investing in stories, connecting to the public, and rethinking economics. How can history organizations add meaning to this work in each of their own communities? What responsibility does your organization have to play a role in the region's tourism efforts?

1:40-2:30

Concurrent Sessions

How to Recruit, Train, and Inspire Volunteers

There is a growing body of research about what motivates the volunteers of non-profit organizations, but how does that research translate to your organization? Let **Tim Gaddie**, volunteer coordinator at the Wood County Historical Center and Museum, help you improve your volunteer recruitment, training, support, assessment, and rewards by sharing with you ideas that you can use to understand what motivates your volunteers – and help you attract more of them!

The Underground Railroad in Ohio History

During the nineteenth century, slaves, abolitionists, and free blacks cooperated to help hide and transport runaway slaves on their dangerous journey to freedom. **Cathy Nelson**, retired educator and founder of the Friends of Freedom, will explain the prominent role that Ohio played in the movement by sharing descriptions of the road's stations in Ohio.

Genealogy 101: How to Research Family History

Join **Jayne Davis**, past president of the Franklin County Genealogical & Historical Society, as she guides you through the major steps of genealogical research. She will share information on Ohio's resources, genealogy on the web, and United States census data. Get tips to assist you in your own research and to guide others as they do their research.

Introduction to Electronic Records - SOA

Join members of the Ohio Electronic Records Committee for a discussion on managing email and other electronic records, and for an introduction to the committee's new recommendations on social media. Standards and best practices will be discussed and participants are encouraged to come with questions.

2:30-2:50

Mid-afternoon Break

2:50-3:40

Concurrent Sessions

Successful Collaborations - A Licking County Example

The year 1998 marked the beginning of a successful collaboration called the Licking County Historical Alliance. Wonderful bonds of friendship and cooperation have developed. Curator of the Sherwood – Davidson House, **Emily Larson**, panel moderator, will be joined by **Jan Mason** from the Dawes Arboretum and **Marcia Downes** from The Works to share tips for successful collaborations and long-term projects.

Digitization 201

Has your organization started to digitize collections and you're not sure what to do next? Join **Jillian Carney**, manager of Digital Services at the Ohio Historical Society, to learn how to create a general plan for a digitization project, including online access options, funding sources, and digital preservation tips.

15 Minutes for Yourself

As our stress levels escalate at home and work we need techniques to cope. **Lori Candon**, registered yoga instructor, will present stress management strategies. Learn a gentle way to quiet the mind, aid physical balance, and improve mental health and clarity. No experience necessary – all practices may be accomplished seated or standing at work or home.

Outreach in the Archives - SOA

Explore new ways to promote archival collections to teachers, researchers, and the public. Speakers from the Society of Ohio Archivists will emphasize easy approaches that can be implemented at any institution.

4:30-6:30

Evening Reception

Enjoy light hors d'oeuvres and your favorite beverages at the Old Worthington Rectory - on the lawn and inside the home. You are also invited to tour the nearby historic Worthington Masonic Temple, one of the oldest Masonic Temples west of the Allegheny Mountains. Both the Old Rectory and Masonic Temple will be open simultaneously. At 6pm at the Masonic Temple, living historian **Sandra Quick** will reenact the life of **Phillis Wheatly**, the first African-American poet, slave or free, to publish a volume of poems. The performance will be followed by Q&A. Audience members will have the opportunity to enjoy the performance and to find out how Ms. Quick developed it. Afterwards you are free to visit on your own the restaurants in Old Worthington for dinner. \$15 for Alliance, SOA, and OHS members /\$18 for non-members.

OHIO LOCAL
HISTORY ALLIANCE

Inspire. Connect. Educate.

Ohio Historical Society

Local History Office

800 E. 17th Avenue

Columbus, OH 43211-2474

P 1-800-858-6878 / 614-297-2340

F 614-297-2567

www.ohiohistory.org

Address Service Requested



10/6 saturday

8:00–3:00 Registration

8:00–10:00 Continental Breakfast

8:30–9:00 Alliance Business Meeting

Alliance President Christie Weininger of the Wood County Historical Center & Museum invites you to the annual business meeting to elect officers for the Alliance and to hear updates on the organization's activities. You will not only hear about the latest scoops, but you will also have the opportunity to win a door prize that will perk up your morning.

8:00–3:00 History Marketplace *(See Friday for description)*

9:10–10:00 Concurrent Sessions

Tech Café *(See Friday for description)*

Engaging the Public in Tourism to Advance History
Join **Dan Shilling**, author of *Civic Tourism: the Poetry and Politics of Place*, to take a closer look at how your organization can engage the public in enhancing your historic community while contributing to its economic improvement. Using the principles of Civic Tourism, workshop with Dan to find and strengthen your organization's place in your community's tourism efforts.

Collecting and Using Oral History in the 21st Century
Professor **Donna DeBlasio** of Youngstown State University and Archivist **Steve Paschen** of Kent State University will delve into all aspects of oral history theory and practice. Specifically, the session will engage you in constructing an oral history interview and in developing ways to present interviews to the wider public. *(Note: this is a double session that ends at 11:05)*

10:15–11:05 Concurrent Sessions

Roundtable of Inspiring Exhibit and Programming Ideas
Looking for new exhibit and related programming ideas? Have an exciting project that could serve as a model for others? Join moderator **Christie Weininger**, director of the Wood County Historical Center & Museum, who will share her secrets from a creative exhibit and program collaboration between the museum and the Wood County District Public Library. Then the floor is yours! Bring along an artifact, interpretative panel, or pictures from your most creative exhibit project to share with others. Or, just sit in and listen to the inspiring ideas!

Grants for Local History from OHS – The History Fund
(See Friday, 10-10:55 am for description)

Collecting and Using Oral History in the 21st Century
(Continued from previous session)

11:05–11:30 Mid-morning Break

11:30–12:20 Concurrent Sessions

Dressing the Part - How to Find Period Clothing and Props
History becomes real if your visitors can see it, touch it, and smell it. **Joyce Armstrong**, director of Sylvania Historical Village, will share ideas and resources for costuming and props to enhance period ambience for programming and sites. Get tips for small museums and historical societies that can make a real difference on a limited budget.

Teen Volunteers – Recruiting, Supervising, and Inspiring the Next Generation

Is your organization looking for new volunteers, fresh programming ideas, connections to the next generation of history buffs, and help with social media? **Liz Shultz**, museum educator and teen coordinator at the Oberlin Heritage Center, will share recruitment strategies, and policies useful in working with teens and help you set realistic expectations as you supervise these volunteers.

What's the Right and Legal Way to Thank Donors?
This workshop is about what to do AFTER you receive that \$50 or \$5000 check and offer heartfelt thanks. How do you acknowledge a gift for tax deduction, in-kind gift, or gifts in memoriam of loved ones? **Kristina Kuehling**, a development officer in the Ohio Historical Society's Institutional Advancement Office, will answer these questions and offer tips for innovative and tried and true ways to say thank you.

12:30–2:00 Alliance Awards Luncheon

The annual awards luncheon, part of the Alliance's annual meeting and conference for over two decades, honors great people and great projects that inspire fascination with community history. The luncheon is more than honored recognition for the winners and a good meal for everybody; the luncheon is a font of ideas – inspired by award winners and by conversations around the table. Join us! \$19

2:10–3:00 Concurrent Sessions

Tried, True – and Changing
What's new at the Ohio Humanities Council? Join OHC executive director, **Pat Williamsen**, in a discussion about the council's new initiative for tourism and their on-line applications. Come find out how the council can assist your organization.

Inspired by the Expired: Local History Projects and Programs in Cemeteries

The Adams Street Cemetery Project in Berea is a collaborative research-based community service project involving Baldwin-Wallace College faculty members and students, local historians from the Berea Historical Society, and the City of Berea. They are working together to recover the lost histories of those buried in the Adams Street Cemetery, Berea's oldest. Learn about this project from Professor **Indira Gesink** of Baldwin-Wallace College, and gather ideas for cemetery inspired projects at your historical society.

Navigating Field Trips – Getting Educators and School Districts to Use Your Programs

As much as we love our artifacts and museums and believe in our institutions' mission statements, we have to reinvent ourselves to survive. **Glenna Hoff**, educator at the Campus Martius Museum, will discuss how to use what you know and love to help teachers justify why they need to take their students on a field trip to your museum.

3:10–4:00 Concurrent Sessions

Ohio Women and the Civil War Home Front
Ohio's political and military importance to the Union victory are widely known, but less understood is the vital contribution made by the female population. **Kelly Selby**, assistant professor of history at Walsh University, will demonstrate the importance of Ohio's women by explaining their wartime activities on the home front, focusing largely on the Soldiers Aid Societies and the Sanitary Fairs.

Raking in the Money – A Fundraising Roundtable
Moderator **Greg Myers**, past president of the Alliance, will lead this discussion of fundraising possibilities. Tired of the same old bake sale? Working hard for not much return? Let's talk about it! Participants are

asked to bring ideas to share about revenue generating projects, events, sales, and drives that have boosted the financial well-being of their organizations.

How Historic Houses Tell Communities' Stories in Different Ways: Examples from Ohio and Elsewhere

Explore the challenges and opportunities of operating a museum in an historic house and a variety of interpretations that are possible. Whose stories are you sharing, why, and how? Discuss all this and more with **Kay Fisher**, executive director of the Clinton County Historical Society, and **Pat Murphy**, executive director of the Oberlin Heritage Center.

Meeting Details:

NEW FOR 2012 – WELCOME SOCIETY OF OHIO ARCHIVISTS!
SOA is hosting its fall workshop series on the first day of the Alliance's annual meeting, Friday, October 5. SOA workshops are indicated by "SOA" in the session description. Alliance and SOA members are welcome to attend each other's sessions.

Directions
The Holiday Inn Columbus North is located at 7007 North High St. Worthington, Ohio. The hotel is just south of intersections of U.S. 23 (High Street) and the I-270 outer belt on the north side of Franklin County. From I-270, take Exit 23 South to Worthington. Turn right (west) on West Wilson Bridge Road. Hotel is on the left (south side of street).

Accommodations
A block of rooms is reserved at the Holiday Inn Columbus-Worthington, 614/436-0700, www.holidayinn.com/hotels/us/en/worthington/cmhwo/hoteldetail

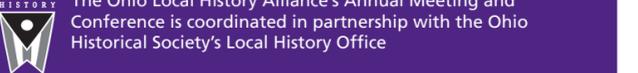
Mention the Ohio Local History Alliance annual meeting or the Ohio Historical Society to receive the discounted conference room rate of \$70.00 + tax per night. Be sure to book your reservation by September 18; after September 18, the block of rooms will be released and the hotel may charge higher rates. Parking is free.

General Information
Spouses and guest may register for special events and meals without registering for the full meeting. If you have dietary needs, mobility, or other special needs of which we should be aware, please contact the Local History Office.

Cancellation Policy
Canceled meeting registrations will be refunded in full, less a \$20 processing fee, through September 7, 2012. Hotel reservations must be cancelled at least 48 hours prior to stay.

Alliance Membership
Membership has its perks—*The Local Historian*, discounted registration for regional and annual meetings, e-mail updates, and connection to your peers in local history. When you join the Alliance as an Organizational Member, it benefits all of your organization's members—all qualify for discounts on registration for the Alliance's regional and annual meetings. Individual members enjoy the same benefits as Organizational members, but those benefits are extended to the individual member only-not to the entire organization.

Questions
Contact OLHA Annual Meeting and Conference, c/o Local History Office, Ohio Historical Society, 800 East 17th Ave, Columbus, Ohio 43211-2497, 1-800-858-6878, localhistory@ohiohistory.org.



The Ohio Local History Alliance's Annual Meeting and Conference is coordinated in partnership with the Ohio Historical Society's Local History Office



The Ohio Humanities Council, with funding from the National Endowment for the Humanities, is pleased to support the Ohio Local History Alliance's Annual Meeting and Conference.

Registration Form

Please complete a copy of this form for each person attending.

Name _____

Organization _____

Address _____

City, State, Zip _____

Daytime Phone _____

E-Mail _____

Ohio Local History Alliance member # _____

First time attendee? yes _____ no _____

Meeting & Conference
10/5-10/6 Member _____\$65
10/5-10/6 Non-Member _____\$85
10/5 (Friday) Only _____\$45
10/6 (Saturday) Only _____\$45
Student Discount _____-40%
(enclose copy of ID)

Meals & Reception
10/5 Lunch & Keynote address _____\$19
10/5 Reception-Member _____\$15
10/5 Reception Non-Member _____\$18
10/6 Alliance Awards Luncheon _____\$19
_____Vegetarian Meals

Display Table
Alliance Organizational Member _____\$15
Non-Member _____\$25
Vendor _____\$50
____1/2 table ____Full table

Not an Alliance member? Join now and get the member rate on conference registration.

Organizational Membership
Operating budget over \$200,000 a year _____\$100
Operating budget \$100,000-\$200,000 a year _____\$75
Operating budget \$25,000-\$100,000 a year _____\$60

Individual Membership
Local History Benefactor _____\$50 and up
Individual Member _____\$35
Student *(enclose copy of ID)* _____\$15

Please circle the sessions you plan to attend; pick one session per time frame:

10/5 friday

9-9:50 Tech Café
10:05-10:55 Digitization 101
11:20-12:10 Creating a 1st Person Presentation
1:40-2:30 Recruit, Train, and Inspire Volunteers
2:50-3:40 Successful Collaborations

Using Education Collection
Grants from OHS
How Safe are Your Collections
Paper Conservation
EAD FACTORY
Archives Administration
Electronic Records
Outreach in the Archives

10/6 saturday

9:10-10:00 Tech Café
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2:10-3:00 Tried, True—and Changing
3:10-4:00 Ohio Women and the Civil War

Civic Tourism
Grants from OHS
Teen Volunteers
Inspired by the Expired
Fundraising Roundtable

Oral History
Oral History (Cont'd)
Legal Way to Thank Donors
Navigating Field Trips
Historic Homes—Community Stories

Inspire or Expire: How to Remain Relevant in the 21st Century

OHIO LOCAL HISTORY ALLIANCE Annual Meeting & Conference October 5 & 6 Holiday Inn, Worthington

Register Today!
Return this form, call 1-800-858-6878 Monday–Friday 8 am–4 pm, or register online at www.ohiohistory.org/register

Return completed form and payment to the Alliance Annual Meeting & Conference c/o Local History Office, Ohio Historical Society 800 E. 17th Ave, Columbus, OH 43211

Registration Subtotal _____

Meals & Reception Subtotal _____

Display Table Subtotal _____

Alliance Mem. Dues Subtotal _____

Total Due _____

Check enclosed _____
(payable to Ohio Historical Society)

VISA, MC, Discover, AmEx
(please circle one)

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