

The Past is Present at 2018 Regional Meetings



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By Betsy Hedler, Executive Secretary, Ohio Local History Alliance

It's the time of year when we start looking forward to spring, and to regional meetings! Regardless of what the changeable Ohio weather dishes out to us in March and April, regional meeting hosts will offer a warm welcome; and the chance to connect with colleagues old and new will brighten the cloudiest day. As you prepare your facilities, staff, programs, and other aspects of your operations for the busy summer season, the Ohio Local History Alliance's Regional Meetings are here to help. Regional meetings offer educational and networking opportunities to gain new knowledge, connect with old friends and meet new ones, find new sources of support, and share stories of successes and struggles – all of which can help you have your most successful year ever! Join us at one or more regional meetings for inspiration, engagement, and get ready for another year of sharing our rich Ohio history with the visitors who come through our doors.

In addition to the educational and networking opportunities offered by the regional meetings, they are also a golden opportunity to visit some of Ohio's best museums and historic sites. Our generous and gracious host sites for this year's meetings are ready to welcome colleagues to their museums, memorials, and historic places. We can't thank them enough for hosting!

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President's Message:

As I write this article the first cold snap of the season is upon us. However, my thoughts of spring and with any luck warmer days. More precisely I am thinking of the Alliance's Spring Regional Meetings and hoping many of you will attend.

It is hard to believe that I went to my first Region 7 meeting nineteen years ago. Each year I look forward to seeing familiar faces from around the region and gaining one or two or a dozen ideas from the sessions at the meeting.

Perhaps more important is the camaraderie and sometimes commiseration that goes on at the region meetings as we share our experiences over the last year at sharing time and talking with one another throughout the day.

You can read more about the OLHA Regional Meetings in this issue of the Local Historian. You will soon be receiving the Regional Meetings brochure in the mail and the information will be on the OLHA Alliance website. Although I

will miss my first Region 7 meeting in twenty years due to a scheduling conflict, I do plan on attending another region's meeting and learn from the presentations and share more struggles and triumphs with fellow local historians. See you this spring!

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In **Region 1** the **Fallen Timbers Battlefield Preservation Commission** will welcome you to their new visitor's center on April 7. The meeting will include sessions on attracting younger volunteers and board members, imagining and re-imagining your museum, and the dos and don'ts of historic archaeology. The meeting concludes with a tour of the battlefield.

Historic Lyme Village hosts the **Region 2** meeting on April 14. Be sure to join us for sessions in the barn and church, and lunch in the Wright Mansion. You'll hear from Lt. Col. Harold H. Brown, a Tuskegee Airman, and learn more about advertising your site or assuring safety and security for your visitors and yourselves. After lunch, attendees will be able to choose to tour the interior of the Wright Mansion or the buildings of Historic Lyme Village.

The **Region 3** meeting will be hosted by the **Lorain Historical Society** on April 7 at their Carnegie Center in Lorain. Meeting sessions will cover social media strategies for the small museum, planning for projects and for organizational success, and will include a collaborative Solve Our Situation session. At the conclusion of the meeting, you'll be able to tour the Carnegie Center and the Society's Moore House Museum.

The **Canfield Heritage Association** hosts the **Region 4** meeting at **Loghurst Museum** on April 14. During the meeting, learn how to fund your site with presentations on writing a grant and conducting a capital campaign; and consider making collections more available to the public through digitization. The meeting concludes with a tour of Loghurst, first built by the Neff family in 1805, and thought to be the oldest remaining log home on the Western Reserve.

The **Region 5** meeting will be hosted by the **Louisville-Nimishillen Historical Society** at Paradise United Church of Christ in Louisville on March 10. Sessions include youth involvement in historic sites, tips for social media, and exhibit cases that allow for display and protection of objects. The tour showcases the historical society's involvement in their community with a tour of their museum space and their Arts & History Gallery.

The **Bremen Area Historical Society** hosts the **Region 6** meeting on March 17. The meeting will include sessions on heritage tourism presented by the Little Cities of the Black Diamonds Council and on managing collections from the Bremen Area Historical Society. The meeting concludes with a tour of the museum, including its exhibit honoring the industrial and business heritage of the Bremen area.

The **Tippecanoe Historical Society** will welcome you to the Zion Lutheran Church in Tipp City for the **Region 7**

meeting on March 24. Attendees at the region 7 meeting will be able to choose from a variety of sessions, including adapting programming for your site, establishing your relevance to your community, deciding which museum collections you can or should take, and Archives 101 on the care of paper materials. The tour will include both the Tippecanoe Historical Society and the Tipp City Historical District.

The **Region 8** meeting will be hosted by the **Friends of Whitewater Shaker Village** on March 10 at the Fernald Preserve Visitor's Center. The meeting will include sessions on turning community relationships into various types of support, on caring for and using textile and costume collections, and a unique sharing time discussion of strategies for deepening involvement. Make sure to take time during the day to tour the Fernald Preserve's museum for the history of that site, and don't miss the tour of White Water Shaker Village at the conclusion of the meeting.

The **Southeast Ohio History Center** will host the **Region 9** meeting on March 17. Don't miss this chance to visit them in their new home and learn more about the adaptive re-use of historic buildings. Meeting sessions will also cover strategies and resources for digitizing on a budget, and include a hands-on session on archival preservation methods.

On March 24, **The Castle Historic House Museum** will host the **Region 10** meeting. Join us in their historic parlor for sessions including an overview of best practices for non-profit boards, historic archaeology at your site, and a discussion of partnerships with community businesses led by a local kitchen store that partners with The Castle on historic foodways programs. The meeting will conclude with a choice of two tours—either a tour of The Castle highlighting recent renovations and buildings and grounds maintenance, or a historic architecture tour of Fourth street in Marietta.

We've got some really exciting sessions planned, and I hope to see you at more than one of them! Remember, you aren't limited to attending the meeting of the region you live or work in. You can attend any regional meeting—maybe to see a site you've always been interested in, or to take in an interesting presentation.

The brochure, with more complete descriptions of each meeting should have recently arrived in your mailbox. Copies can also be found online at www.ohiolha.org/alliance-regional-meetings. You can register by mailing in the form on the last page of the brochure or by using the online registration links on the OLHA website. Have questions? Call Local History Services at 614-297-2538 or email Betsy Hedler hedler@ohiohistory.org. ■

Join us for Statehood Day 2018!

By Todd Kleismit, Director of Community and Government Relations, Ohio History Connection, Columbus

Ohio's local history advocates will once again convene at the Ohio Statehouse on Wednesday, February 28 to celebrate the state's birthday and to advocate for issues important to local history groups.

The annual Statehood Day event brings together Ohio's history supporters and gives you the opportunity to meet with your state legislators and network with fellow history-related professionals and advocates. You can register for the event online at www.ohiohistory.org/statehoodday. The cost is \$40.

This year's event features The Smithsonian's Christopher Wilson as the keynote speaker at lunchtime. Mr. Wilson serves in a dual role at the National Museum of American History as the director of experience and program

design as well as the director of the African-American History and Culture Program. Attendees are encouraged to schedule a meeting that morning with their state representative and/or state senator to discuss public policy issues relating to history and historic preservation.

The Ohio History Connection will also announce its 2018 History Fund grant awards, funded through income tax donations from Ohioans. The Ohio History Leadership Award, presented annually to an elected leader who has "gone above and beyond" in promoting Ohio history, will be awarded to several Licking County officials in recognition of the historic preservation achievements in the county.

"We're very excited to have Chris Wilson from The Smithsonian with us for Statehood Day this year," said Todd Kleismit, director of community and government relations for the Ohio History Connection. "We are also

delighted to recognize some of the important work that has taken place in Licking County of late such as the restoration of the county courthouse, their leadership in advocating for World Heritage designation and the historic preservation projects in downtown Newark and elsewhere in the county. The collaboration and commitment to preserving local history has been impressive!"

Statehood Day is sponsored by Ohio History Connection, Heritage Ohio, the Ohio Archaeological Council, the Ohio Local History Alliance, Ohio Humanities, the Ohio Genealogical Society, the Ohio Historical Records Advisory Board, Preservation Ohio, the Ohio Travel Association, the Ohio Museums Association, the Ohio Academy of History, the Ohio Council for Social Studies and the Society of Ohio Archivists.

Please register online by February 20. If you have questions, please e-mail Todd Kleismit at tkleismit@ohiohistory.org. ■



OLHA President Todd McCormick (Logan County Historical Society) and Vice-President Wendy Zucal (Dennison Railroad Depot), chat with Executive Secretary Betsy Hedler (Ohio History Connection) and Jacob Masters (Dennison Railroad Depot) at Statehood Day 2016. Photo courtesy of the Ohio History Connection.

Donate to the Ohio History Fund (and Tell Your Friends)

By Andy Verhoff, Ohio History Fund Coordinator, Ohio History Connection, Columbus

The Ohio History Fund is the state's only competitive matching grant program exclusively for history projects and it is supported mainly by donations. Those donations come from **you**, through the Ohio History Fund tax check-off. In the three fast-moving months between the start of tax season on January 23, 2018 and ending with the filing deadline on April 17, you and thousands of others will contribute approximately 75% of the money the History Fund grants in 2019. Help us help you this winter. Half of the History Fund's 54 grant recipients are Alliance members.

We want you to donate and we want you to encourage others to donate (see below). Our goal is \$9 from 9,800 Ohioans. Given that upwards of three million Ohioans receive state income tax refunds and that the average refund is more than \$300, our goal is modest. Your help in any amount makes a big difference for local history.

With a grant of \$3,900, the all-volunteer Noble County Historical Society in Caldwell replaced an aging furnace in the society's Ball-Caldwell House. According to society vice president and Alliance board member Judy Robinson, "furnaces are not flashy things, but essential in helping us preserve the house and its collections, which we can now show year 'round."

A grant of \$3,000 helped the Kelton House Museum & Garden in Columbus, another Alliance member, expand its self-guided audio tour program. The project enables more visitors "to hear real stories of about the Kelton family and their role as abolitionists at an actual Underground Railroad site," according to director Georganne Reuter.



Top: Noble County Historical Society VP Judy Robinson with a sign announcing the Ball-Caldwell House History Fund project. Signage recognizes a grant recipient's hard work promotes the History Fund. Bottom: The Ball-Caldwell House. Images courtesy of the Ohio History Connection.



For a complete list of recipients, go to: www.ohiohistory.org/preserve/local-history-office/history-fund/recipients.

Here's what you can do between now and that red letter tax-filing deadline of April 17 to help:

- Share some of your state income tax refund with the History Fund, line 26d, "Ohio History Fund" on the "2017 Ohio IT 1040 Individual Income Tax Return." Tell your history-loving family and friends about it, too. Find "talking points" at www.ohiohistory.org/historyfund
- Reprint in your newsletters the sample article, at: www.ohiohistory.org/historyfund (And that's one less article you'll have

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to write for your newsletter!)

- Forward emails and share upcoming social media posts about the Ohio History Fund tax check-off from the Ohio History Connection.
- Distribute promotional materials about the Ohio History Fund. In 2018, we're featuring all the historical figures that made past tax check-off donation campaigns memorable: Annie Oakley, U.S. Grant, the Wright Brothers, and Oliver Hazard Perry. We have a great assortment of rack cards, note pads, bookmarks, and other items.
- Find these items digitally, and get them right away at www.ohiohistory.org/historyfund or



- Contact Kwasi Agyemang in the Ohio History Connection's Marketing & Communications Department, kagyemang@ohiohistory.org or 614.297.2319. Just tell him what you need and where to send them.

Besides the tax check off, there are other ways to support the History Fund:

the Ohio History "mastodon" license plate and direct, tax-deductible donations to the Ohio History Connection designated for the History Fund.

- Twenty dollars from the sale of each set of Ohio History license plates benefits the History Fund grant program: www.bmv.ohio.gov/vr-sp-organization.aspx

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Far left: A visitor to Kelton House using an audio tour unit purchased with a History Fund grant. Usage of the units has doubled this year, compared to fall 2016. Left: The Kelton House Museum & Garden. Images courtesy of the Ohio History Connection



GIVE TO THE OHIO HISTORY FUND ON YOUR STATE TAX RETURN.



How the Tax "Check-Off" Works**

- Although we call it a "check-off," on your tax form, you won't find a box to check.
- Toward the end of your individual Ohio state income tax return, after you've calculated the amount of your refund (if you are receiving a refund), you'll find line 26 that asks "Amount of line 24 to be donated."
- One of the six options is "Ohio History Fund," line 26d
- Under "Ohio History Fund," fill in the amount that you'd like to contribute. Last year's average contribution was \$9.38, so even a small donation can make a big difference – but if you want to round it up to special year, please do – for example contribute \$20.03 for the year of Ohio's bicentennial, or for the year you were born.
- The amount you contribute to the Ohio History Fund through your Ohio state income tax return goes to support the History Fund, which, since 2013, has made 54 grants totaling \$522,000 to support local history projects in communities throughout Ohio – all because of donation from generous history-minded Ohioans like you. Thank you!

**Adapted from, *Echoes*, the bimonthly newsletter of the Ohio History Connection (January/February 2018)

- You can also make a donation directly to the Ohio History Connection for the History Fund, visit www.ohiohistory.org and click on "Give." Be sure to designate your gift "for Ohio History Fund

The more the History Fund receives in donations, the more grants the History Fund makes back to us. Since the Ohio History Fund began in 2012, it has made 54

grants across our state for a total of \$522,000. Proving that there's a great need for the History Fund, however, it has received 249 grant applications totaling \$3 million in requests!

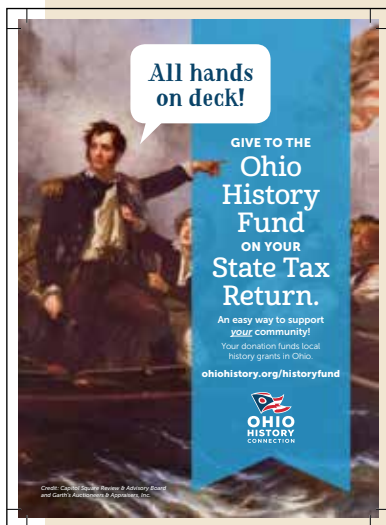
Applications for grants for the 2017-18 cycle are currently under review. Recipients will be publically announced at the Statehood Day event, February 28, at the Ohio Statehouse. The deadline

for applications in 2018 will be posted in June on the History Fund's website: www.ohiohistory.org/historyfund. The site also includes information about eligible projects and applicants, grant amounts, and instructions for applying. Or, contact History Fund Grant coordinator Andy Verhoff at 614-297-2341 or averhoff@ohiohistory.org.

The tax check-off supports the History Fund. The History Fund supports you!

SAMPLE NEWSLETTER ARTICLE

**Tax Time "To-Do":
Support Ohio History Fund Grant Program**



The Ohio History Connection's History Fund grant program is one of the few grant program in the state just for history, pre-history, and historic preservation projects – and it needs your help to grow. If you receive a refund on your Ohio income taxes, consider donating a portion of it to the "Ohio History Fund" tax "check-off," line 26d on your state tax return.

Your donation with those from your friends, relatives, and thousands of other history lovers makes possible grants for local history projects in places big and small throughout Ohio. Since the Ohio History Fund started in 2012, it has made 54 grants in 33 counties for a total of \$522,000. Proving that there is a great need for the History Fund, it has received 249 grant applications from 55 counties, totaling almost \$3 million in requests! For a list of grant recipients, visit www.ohiohistory.org/preserve/local-history-office/history-fund/recipients

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Not receiving a tax refund? You can still help: buy an Ohio History mastodon license plate. Twenty dollars from the sale of each set of plates benefits the History Fund grant program. To learn more, visit: www.bmv.ohio.gov/vr-sp-organization.aspx

You can also make a donation directly to the Ohio History Connection for the History Fund, visit www.ohiohistory.org and click on "Give." Be sure to designate your gift "for Ohio History Fund."

The more you give to the Ohio History Fund, to more grants it can make to organizations like yours that preserves history in our state. Questions about the History Fund? Visit www.ohiohistory.org/historyfund or call Andy Verhoff in the Ohio History Connection's Local

History Service department at 614-297-2341 or email averhoff@ohiohistory.org. Thanks!

(Editor's Note: Feel free to cut and paste this article and insert it in your organization's newsletter. For other fun promotional materials, visit www.ohiohistory.org/historyfund)



Well, so THAT Happened: Four Rules for Crisis Management

Terrie Puckett, Region 8 Representative and, Director,
Grailville

A windstorm slams through town knocking the iconic fiberglass cow statue off your sign. An act of violence occurs near your organization. A baby hippo is born 5 weeks early. A gorilla is killed by staff after a toddler falls into its enclosure.

A crisis can occur at any time, at any place. While your organization can prepare responses for the most likely scenarios, it is impossible to prepare for **all** scenarios. Crises are by definition unplanned and almost always unexpected. The damage they cause can be minimal and short-term, or have a long lasting impact on your institution. You will have no trouble identifying what is or is not a crisis—although it may take public response to clue you in to the level of response needed.

Of the examples listed above, you probably have only heard of the last two—Fiona and Harambe—because of the reputation and size of the institution involved, the public response level, and because of the extreme nature of the incidents. These were indeed crises—but comparatively speaking, no more or less so than the loss of the fiberglass cow or the localized act of violence.

Rule #1:
Our institutions are unique, therefore what we consider a crisis is also unique and our responses must be tailored to fit our institution.

When a windstorm blew through Yellow Springs, Ohio in 2016 knocking the iconic Young's Dairy Farm cow (named Jersey) from her perch no one could have guessed at the public response to the damage. This could have been one more story about the loss of a childhood icon, the passing of time, or the end of an era and Jersey would have gone the way of the Dodo...but it didn't. Young's Dairy staff used the opportunity—through hilarious social media posts—to document the repairs, life on the farm, activities, and history. People were interested, and they visited the Dairy. By the time Jersey was reinstalled, interest was such that news crews covered the celebration and a crowd gathered for pictures with Jersey beforehand. A year later, Young's continues to post updates continuing the relationship with new guests.

What? Losing a fiberglass cow doesn't sound like a crisis to you? That's ok...it doesn't have to. But now imagine your mascot, favorite collection item or piece of art instead. Our crises are ours.

Rule #2:
Prepare—and practice—for what you can

The second crisis above is a great example of planning and practicing for what you can...because you can't plan for everything.

After 9/11 an institution realized that because of its geographical location, there was a chance that it could be affected by other attacks—in fact it was highly probable. So a team spent a full year planning and preparing for what could come next: a campus-wide policy put into place, weekly meetings to practice various scenarios, incredibly gross emergency food reserves taste-tested (ick) and specialized training for staff implemented.

In 16 years no further attacks have occurred to test all the preparations. Time and energy and money poorly invested? No. The result was that the planning and preparation developed an overarching understanding of how to respond to **any** crisis. Yes, the circumstances between a dirty bomb and a fire are different, but the mechanisms put into place, and the skills honed were applicable across the board.

Most institutions will never be faced with this extreme example, but you **can** brainstorm and then plan for the most probable crisis scenarios your institution might face. Identify them, create your management plan, budget for the possibility and every year review them for updates. You may find that in 5 years certain scenarios no longer rise to the top and are replaced by others. That is to be expected. The world changes; don't let your plans gather dust.

Rule 3:
Understand your audience

When the toddler fell into the gorilla enclosure at the Cincinnati Zoo and Botanical Gardens, the animal rapid response team did what they were trained to do: assess the situation **quickly** and act to save the child. The backlash was severe for many reasons—all debated, analyzed and discussed on the news, across social media and in living rooms. The zoo communications team fought an uphill battle despite planning and training, because while you can plan and prepare for specific scenarios (see Rule #2) you cannot always anticipate the public response level (see Rule #1). Coming so soon after the Cecil the Lion intentional sport killing, it was hard for the zoo communications team to differentiate to the public between the two deaths in a way that could be summed up in 140 characters or a meme.

The Zoo learned a very hard and valuable lesson about their audience and their **potential** audience from the death of Harambe, and was able to use that knowledge with the premature birth of Fiona. It is hard to escape Fiona...she is everywhere. Happy, playful, "pinch your cheeks you are soooo cute" adorable...and alive. One year after the demands for NO zoos ever, the Zoo did what it always does: capitalize on impending birth of a baby to get the "awwwwww" factor. BiBi's pregnancy was no different with baby-cam placed and appropriate social media posts. Until Fiona came way too soon.

Zoo staff was able to do what they could not in the case of Harambe—show their knowledge and commitment to the animals

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in their care. With Harambe, the decision had to be made fast, and he was gone. No one saw the mourning of his care team or the hours and hours of training that went into the rapid response team's actions. With Fiona, the 24/7 dedication was there for us all to watch and experience vicariously. And we did. Handling Fiona's birth and first year as they did has created a deep well of support for this Zoo and others. They exponentially increased both financial support and community spirit **and** knowledge about what a modern Zoo should be doing: conservation. The outcome was beyond thought only a year before. Know. Your. Audience.

Rule 4: Know what you do not know

Many of our OLHA members are all-volunteer or small staff. It is hard enough to put out the "right now" fires without trying to plan for the "may never actually happen" fires. The good news is that there are resources available to help—many of them **free!** For example, Ohio Local History Alliance can hook you up with an Americorps member to help you evaluate and plan for **your** highly probably crises.

But when there is an immediate need, do you—and your institution—a favor call in the professionals. There are consultants available to help you respond to an immediate need. Would you utilize their services for a cow falling off in a windstorm? Probably not. But what if you run a day camp and there is an incident with a child? Yes. The best way to avoid long-term damage is to be willing to bring in professionals. Accept you don't have all the answers and that is ok; but identify, cultivate and put on speed-dial someone who **does** know.

Have a great story about crisis management to share? Go over to the OLHA Members Facebook page (www.facebook.com/groups/OhioLHAMembers) and do so...we learn so much more when we share with our OLHA community!

Here are a few resources to get you started:

- boardsource.org/wp-content/uploads/2017/04/Crisis-Communication.pdf
- strengtheningnonprofits.org/resources/guidebooks/Managing_Crisis.pdf
- esc-cincinnati.org/
- www.c4npr.org/

People in the News

The **Roscoe Village Foundation's** Board of Trustees is pleased to announce the appointment of **Robert Buerglener** as their new Executive Director. Mr. Buerglener will represent the Roscoe Village Foundation and manage the organization in all capacities, and he will also serve as the main public contact and spokesperson. Originally from Akron, Ohio, Robert's career spans both the museum world and teaching. Most recently, he served in a leadership role in At Home in Chicago, a coalition of historic house museums, where he created public programs and outreach strategies for the group. Robert holds a Ph.D. in history, focusing especially on transportation, technology, and architecture, all subjects vital to the mission and programs of the Roscoe Village Foundation.

The **ICA** Board of Directors and staff welcome **Julie A. Reilly** to Cleveland as the regional conservation center's new Executive Director. Julie comes to ICA with qualifications and experience in art conservation, development, and nonprofit administration. She is trained as an objects conservator and has worked at the Smithsonian Institution, the Colonial Williamsburg Foundation, and the Winterthur Museum. She was the founding director and chief conservator of the Gerald R. Ford Conservation Center, in Omaha, NE. Julie also worked at KANEKO, a center for human creativity, as director of development and at the Joslyn Castle, an historic estate and grounds, as executive director. She comes to us most recently from Omaha by Design, a nonprofit that improves the Omaha metro area

through excellence in urban design and policy, where she served as executive director.

Congratulations to **Dakota Harkins** and **Myra Morehart**, recipients of the Alliance's **J.D. Britton** Scholarships to attend the Alliance Annual Meeting. The Britton Scholarship pays all Annual Meeting costs for an emerging museum professional, paid or volunteer, who has worked for two years or less in a museum setting.

Congratulations to **Sue Plummer**, winner of the Trella Romine Memorial Scholarship, which funds Annual Meeting attendance for anyone who needs financial assistance to attend. ■

Mobilizing Community Resources to Bring Schools to Your Museum

by Glenna Hoff, Education/
Program Director, Campus
Martius and Ohio River Museums

Our program is currently called *Hometown History on Wheels* and it enables Campus Martius and Ohio River Museums in Marietta to reimburse Washington County schools for the cost of school buses for trips to the museums. Our program is instituting a name change to *Travels through History*, during this academic year. In the last academic year (2016-2017), *Hometown History on Wheels* raised more than \$4,000.

The program will support repeat visits by the same districts and schools, for different grades. It's not uncommon that 1st grade classes will come for programs/activities, and then 2nd, 3rd, and/or 4th for different ones, and then 8th grade for the museum's Civil War program – as well as high school groups. Some schools may come for 2 visits because we have 2 museums. But I didn't include separate trips in the totals, just the number of schools/grades that participated.

It reimbursed all 7 school districts in Washington County and paid a total of \$4,703 for trips by school buses. Many grade levels, many times a year. Send invoice. Once a month. No invoice, no pay. We had 28 visits from the school districts in Washington County last year, which averages about 4-5 different grades per district. St. Mary's Catholic School is small and is K-8 so they generally only send one grade (4th) and they walk. That's why the figures seem strange because some districts have one grade school and some have more than one. Each school and each grade is responsible for their own field trips. Plus 2 of Marietta's 4 elementaries walk. They aren't district-wide field trips except for the 8th Grade Civil War Day and the 8th grades are all at one site in each district.

This does not include additional visits from schools outside the county. We had 34 out of county and out of state schools visit last year.

I write letters to individuals, businesses, and organizations who are potential funders to solicit funds. We don't ask for specific donation amounts. We are grateful for any amount we receive.



Local fourth-grade students tour the Rufus Putnam House at Campus Martius Museum.



These fourth-graders are learning about mussels and the human impacts on them at the the Ohio River Museum.

After classes visit, at the end of each month, the museum calls each school for an invoice from the school(s) to be submitted for reimbursement for bus transportation costs. The donations are deposited in a special earmarked account for the program. We pay school bus grants from that account. Stewardship is very important – we have a volunteer who sends out thank you's to donors.

How do we deal with home school groups from Washington County? If any? We don't offer this to home school groups. It's too complicated.

Details: Reimbursements only pay the bus transportation costs, not admission to the museum or any program fees. Children's families, the school, and / or PTOs pay admission and program fees. However, teachers, bus drivers, and aides are free.

Bookkeeping Nightmare: Funds from a specific community funder set aside to support a school bus grant from that specific community. Instead, grants made by groups in the county are used for schools in the county. The trick is to raise enough to meet the needs of every school that wants to participate.

Campus Martius' program makes grants on a first-come, first-served basis to schools in Washington County, whose clubs and residents support

the program. If the program received substantial support from organizations in other counties or states, those school buses would be eligible for grants.

The grants can be used to pay for buses to visit other attractions in Marietta in addition to Campus Martius and the Ohio River Museum, as long as the field trip includes a visit to Campus Martius and / or the Ohio River Museums – a must, since the grants are made possible by the museums. BUT, they have to spend sufficient time at the museum, doing programs/activities and touring. We won't fund schools that are trying to fill a half hour just so we will pay for their buses. Yes, I have had to turn a school down ONCE who asked to do just that. In the last 10 years, no school in Washington County has had to pay for a bus to visit the museums.

Welcome 2017-2018 Ohio History Service Corps Members

The Ohio History Connection's AmeriCorps program, the Ohio History Service Corps, is now in its eighth year of supporting community and local history throughout Ohio. This year's members began their service in September, and they are available to help organizations like yours with projects you've always wanted to do, but never had quite enough time or people to move forward. Using AASLH's StEPs program, members can help with projects ranging from digitization to oral history to collections management to developing programming. Learn where this year's members are based below, and visit www.ohiohistory.org/ameriCorps to find full contact information for the member nearest you.

- **Emily Albert**, Local History Member – Region 2.
Hosted by the Maritime Museum of Sandusky
- **Kristen Brady**, Community Surveyor – Cincinnati.
Hosted by the City of Cincinnati
- **M. Carmella Cadusale**, Local History Member – Region 4. Hosted by Youngstown State University
- **Victoria Carballo**, Community Surveyor – Cleveland.
Hosted by the Cleveland Landmarks Commission
- **Samantha Chase**, Local History member – Region 6.
Hosted by Ohio Humanities
- **Sara Fisher**, Local History Member – Region 3.
Hosted by the Oberlin Heritage Center
- **Sherri Goudy**, Local History Member – Region 7.
Hosted by the Logan County History Center
- **Cyrus Moore**, Local History Member – Region 9.
Hosted by the Southeast Ohio History Center.
- **Derrick Parker**, Community Surveyor – Portsmouth.
Hosted by Shawnee State University
- **Sue Plummer**, Local History Member – Region 8.
Hosted by Xavier University.

AASLH Leadership in History Awards

Since 1945, AASLH has given Leadership in History Awards to establish and encourage standards of excellence in the collection, preservation, and interpretation of state and local history in order to make the past more meaningful to all people. By publicly recognizing superior and innovative achievements, the Leadership in History Award winners serve as models and inspirations for others in the field. AASLH offers awards for many different types of projects, including publications, exhibits, public programming, and more. Award winners come from all over the country, from organizations of all kinds, sizes, and budgets. Applications are due March 1. For more information, visit about.aash.org/awards/. ■



Ohio Museum's Association's 2018 Annual Conference

In an ever-changing landscape of new technology, new concepts and new experiences, there is a choice: ask big questions and generate extraordinary ideas – or risk becoming obsolete.

Across Ohio, museums are tackling the ideas and questions that reshape the way we function, change the way we think and communicate, and impact how we grow and serve both our mission and our communities.

This year's host city knows a thing or two about making new ideas take flight. Join us in Dayton, April 15 and 16 as we explore these topics and more at the 2018 Ohio Museums Association's Annual Conference – Dayton.

OMA 2018 will be packed full of great opportunities, professional development, engaging speakers, tours, awards, networking and more! Attendees at OMA 2018 will enjoy the great conference staples you've come to expect from the Ohio Museums Association, including:

- The 2018 Keynote Address by a leader in the museum field
- Our Sunday progressive museum tour - Enjoy an evening of exploring iconic Dayton museums!
- The Annual Awards dinner
- The OMA raffle that boasts a wide variety of goodies you won't be able to resist
- A perennial favorite - The Ohio EMP Gathering! Join the leadership of all five Ohio EMP Chapters welcomes EMPs from across the state, as well as museum pros looking to learn more about these groups. Enjoy networking and cocktails at this all-Ohio EMP event!
- The OMA Exhibit Hall featuring regional museum service providers
- Networking with museum professionals from across the state
- Seventeen professional development sessions and roundtables ranging in topics from across the museum discipline
- Pre-Conference workshop, "Serving the LGBTQ Community with Cultural Humility and Structural Competency," April 15, 1-3:30 pm. ■

AASLH WORKSHOP

Focusing on Visitors: Public Programming and Exhibits at History Institutions

This workshop provides a broad overview of public programming and exhibits with a focus on active learning. Seasoned educators will direct conversations about museum education and the role of museum educators.

Participants will leave the workshop with information and materials they can take back to their organizations to adapt and apply. Through interactive activities and case studies, participants will gain knowledge and tools for a wide range of relevant topics, including audience types, volunteer management and training, tour techniques, active learning with people of all ages, developing exhibits with visitors in mind, technology, evaluations, planning, and working with others to build programs.

The themes of this workshop are based on the publication *The Museum Educator's Manual: Educators Share Successful Techniques*, coauthored by one of the workshop instructors.

Who Should Attend:

This workshop is ideally suited for staff (first-time museum educators, tour guides, volunteer managers, and mid-career professionals), museum studies students, or dedicated volunteers working in all types of museums who are given the responsibility of education and public programming.

Faculty:

Tim Grove is the Chief of Education for the National Air and Space Museum in

Washington, DC, and co-author of *The Museum Educator's Manual: Educators Share Successful Techniques*. The 2nd Edition of the book is coming out this spring.

Alexandra Rasic is the Director of Public Programs for the Homestead Museum in City of Industry, CA.

Details:

Date: March 15-16, 2018

Location: Historic Locust Grove | Louisville, KY

Cost: \$230 AASLH Members/\$345 Nonmembers

Get \$40 off registration if you book by February 15, 2018! ■



New Speakers Bureau Program from Ohio Humanities: Legacy of Race and Ethnicity in Ohio

For more than 20 years the Ohio Humanities Speakers Bureau has partnered with area nonprofit organizations to host thought-provoking programming across the state. With grant support by the National Endowment for the Humanities, Ohio Humanities presents a new Speakers Bureau program, Legacy of Race and Ethnicity in Ohio, or #LegacyOhio.

Each #LegacyOhio scholar uses a national and statewide framework to explore *where we've been, where we are*, and to weigh the question, *where do we want to be?* These moderated discussions emphasize the value in recognizing the common threads that bind us all together.

For more information on available speakers and topics, eligibility, event planning considerations, and scheduling a speaker, go to www.ohiohumanities.org/legacy-of-race-and-ethnicity-speakers-series/. ■

ANNUAL MEETING

Call for Session Proposals

Submit Your Session Proposal for the 2018 Annual Meeting Now!

Do you have a great idea you'd like to share with the local history community? The Alliance is now accepting session proposals for the 2018 Annual Meeting. Next year's theme is *The Past is Present*.

From roundtable discussions to workshops, 2018 sessions will explore the continuing relevance of history in our communities. We also welcome sessions on any aspect of public history theory and practice. Submissions are due February 15, 2018. Download the proposal form at www.ohiolha.org/alliance-annual-meeting/. ■



Region 1

Allen, Defiance, Fulton, Hancock, Hardin, Henry, Lucas, Putnam, Van Wert, Williams, and Wood Counties

Region 2

Ashtabula, Crawford, Erie, Huron, Marion, Morrow, Ottawa, Richland, Sandusky, Seneca, and Wyandot Counties

Region 3

Cuyahoga, Lake, Lorain, Medina, and Summit Counties

The **Cleveland History Center of the Western Reserve Historical Society** opened a new exhibit and digital portal, “Cleveland Starts Here,” on November 29, 2017. Presented by the Jack, Joseph and Morton Mandel Foundation, the exhibit and digital portal tell the story of more than 220 years of Cleveland and Northeast Ohio history and provide the context for the critical conversations taking place in our region, nation, and around the world. Using the latest technologies and digital media, rarely seen images, films, art, and historical artifacts are now accessible for visitors to experience. Cleveland lovers around the world can experience our stories online via the Cleveland Starts Here® digital portal at digital.wrhs.org

The **Cleveland Grays Armory Museum** celebrated the 180th anniversary of the founding of the Cleveland Grays militia. The event, a banquet dinner, was aptly held on Veteran’s Day, November 11, 2017. The Cleveland Grays were an independent militia founded in 1837 whose members served in the Civil War, Spanish American War, Mexican Border Campaign and World War I. The armory was built in 1893 and prides itself as oldest privately owned armory in the United States.

Region 4

Ashtabula, Geauga, Mahoning, Portage, and Trumbull Counties

Region 5

Carroll, Columbiana, Harrison, Holmes, Jefferson, Stark, Tuscarawas, and Wayne Counties

The **North Canton Heritage Society** is excited to announce that they have received \$2,083.33 grant through the Rover Pipeline Community Historic Preservation Fund. The funds will assist in updating the PastPerfect software

as well as the purchase of several preservation materials. They hope that with this upgrade, they can better catalog their diverse collection of photographs, documents, oral histories, and artifacts.

The **Tuscarawas County Historical Society** held its annual Winter Banquet on Tuesday, November 14 at the Tuscarawas County Senior Center. Attended by almost 60 members and friends, the banquet included a brief business meeting and a presentation about the Christmas Eve Truce of 1914 in the trenches of France during the First World War.

Region 6

Delaware, Fairfield, Fayette, Franklin, Knox, Licking, Madison, Perry, Pickaway, and Union Counties

The **Columbus Landmarks Foundation** concluded their 40th Anniversary year with a big bang. A total of 400 people turned out for the Great Hallelujah Tour of four grand historic churches on East Broad Street, Saturday, December 2nd. Participants learned the history and architecture of these sacred places while enjoying live seasonal music by talented musicians expertly introduced by WOSU Classical 101 host Christopher Purdy. Proceeds of the walking tour benefitted the preservation work of Columbus Landmarks and that of the participating churches: First Congregational, St. Joseph Cathedral, Trinity Episcopal, and Broad Street United Methodist.

The **Dawes Arboretum** hosted a rededication of Orville Wright’s dedicated tree with Amanda Wright Lane, great-grandniece of the Wright brothers and trustee of the Wright Brothers Family Foundation on December 1st. In 1935, Orville Wright dedicated a white oak at The Arboretum honoring himself and his brother Wilbur’s accomplishments. Orville’s speech included “May this tree live and grow to add a bit of interest and usefulness to the Arboretum.” A proclamation from the office of the Treasurer of Ohio Josh Mandel was read by a representative.

Region 7

Auglaize, Champaign, Clark, Darke, Greene, Logan, Mercer, Miami, Montgomery, Preble, and Shelby Counties

Over 850 visitors were able to take part in Christmas at the **Logan County**

History Center during the first two full weekends in December. The History Center—which includes the 1906 Orr Mansion, the Logan County Museum, and the Logan County Transportation Museum—was seasonally decorated. The mansion’s first floor rooms were decorated by area organizations and businesses. At the Transportation Museum, this was the first Christmas season displaying the restored 1922 WA6 Biplane.

Region 8

Adams, Brown, Butler, Clermont, Clinton, Hamilton, Highland, and Warren Counties

Region 9

Athens, Gallia, Hocking, Jackson, Lawrence, Meigs, Pike, Ross, Scioto, and Vinton Counties

On November 4, 2017, the **Meigs County Pioneer and Historical Society** held a “work day” at their new building in Middleport. Using several donated 5-gallon buckets of paint, 25 volunteers and trustees were able to paint the walls of the soon-to-be display room, the sales area, and offices. The workers were also able to complete the painting and installation of donated ceiling tiles and frame the French doors, and general cleaning and moving tasks. Special thanks to Betsy Entsminger for organizing the workers.

Region 10

Belmont, Coshocton, Guernsey, Monroe, Morgan, Muskingum, Noble, and Washington Counties

The **Stone Academy** in Zanesville was recently awarded a \$9,200 Network to Freedom grant by the National Park Service to fund a new Underground Railroad interpretive exhibit. The exhibit will focus on UGRR and abolitionist activities associated with six Network to Freedom sites in Zanesville – the Stone Academy, the Putnam Presbyterian Church, the George and Sarah Guthrie House, the A.A. Guthrie House, the Major Horace and Lucinda Belknap Nye House, and the Nelson Gant Homestead. The exhibit will also examine the significance of the first Ohio Anti-Slavery Society convention held at the Stone Academy in 1835.

January 29:

Ohio Museums Association Awards Nominations Due. For more information, see ohiomuseums.org/Public/Professional_Development/Awards/Public/Awards.aspx

February 15:

Annual Meeting Session Proposals due. For more information, see page 12.

February 28:

Statehood Day. For more information, see page 4.

March 1:

AASLH Leadership in History Award nominations due. For more information, see page 11.

March 3:

Region 1, 2, and 3 Ohio History Day contests. For more information, see www.ohiohistoryday.org.

March 10:

Region 5 and 8 meetings. For more information, see page 1.
Region 6 and 7 Ohio History Day contests. For more information, www.ohiohistoryday.org.

March 15-16:

AASLH Workshop: Focusing on Visitors: Public Programming and Exhibits at History Institutions. For more information, see page 12.

March 17:

Region 6 and 9 meetings. For more information, see pages 1 and 3.

Region 8 Ohio History Day contest. For more information, see www.ohiohistoryday.org

March 24:

Region 7 and 10 meetings. For more information, see pages 1 and 3.

April 7:

Region 1 and 3 meetings. For more information, see pages 1 and 3.

Region 4 and 5 Ohio History Day contests. For more information, see www.ohiohistoryday.org.

April 14:

Region 2 and 4 meetings. For more information, see pages 1 and 3.

April 15-15:

Ohio Museum's Association Annual Conference. For more information, see page 11.

April 17:

Tax Day! Final Day to Donate your Refund to the Ohio History Fund!

April 21:

Ohio History Day State contest. For more information, see www.ohiohistoryday.org.

On the Web

Preservation Briefs from the National Park Service Technical Preservation Services

www.nps.gov/tps/how-to-preserve/briefs.htm

This site offers access to 50 Preservation Briefs which provide guidance on preserving, rehabilitating, and restoring historic buildings. These NPS Publications help historic building owners recognize and resolve common problems prior to work. The briefs are especially useful to Historic Preservation Tax Incentives Program applicants because they recommend methods and approaches for rehabilitating historic buildings that are consistent with their historic character. The briefs cover topics such as roofing for historic buildings, dangers of abrasive cleaning, paint problems on historic woodwork, and much more.

In 100 words or less, do you have outstanding news to share about your organization?

Please email it to your regional representative for the next issue of *The Local Historian*.

Contact information for the representatives in your region is on page 2 of this issue. Of course, you are welcome to forward your news directly to the editor of *The Local Historian* at bhedler@ohiohistory.org. Rather than serving as a calendar of events, items for "News from the Regions" are chosen to inspire, connect, and educate the Alliance's members all over Ohio and celebrate notable and imitation-worthy accomplishments of Alliance members.

Welcome New Members

Joined between October 20, 2017 and December 19, 2017

ORGANIZATIONS

Indian Lake Area Historical Society, <i>Russells Point</i>	James Preston Poindexter Foundation, <i>Columbus</i>	Johnston Farm Friends Council, <i>Piqua</i>	Little Cities of the Black Diamonds Council, <i>Shawnee</i>
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Thank You Renewing Members

Renewed between October 20, 2017 and December 19, 2017

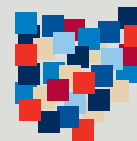
INDIVIDUALS

Carl T. Engel, <i>Painesville</i>	Daniel L. Frizzi, <i>Bellaire</i>	James C. Oda, <i>Piqua</i>	Amy M. Yuncker, <i>Canton</i>
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ORGANIZATIONS

Adena Mansion & Gardens Society, <i>Chillicothe</i>	Friends of Buckeye Furnace, Inc., <i>Jackson</i>	John Paulding Historical Society Inc, <i>Paulding</i>	Roseville Historical Society, <i>Roseville</i>
Arc of Appalachia, <i>Bainbridge</i>	Friends of Harriet Beecher Stowe House, <i>Cincinnati</i>	Kelleys Island Historical Association Inc, <i>Kelleys Island</i>	Sandusky Library Follett House Museum, <i>Sandusky</i>
Armstrong Air & Space Museum Association, <i>Wapakoneta</i>	Friends of Our House, <i>Gallipolis</i>	Lake Township Historical Society, <i>Uniontown</i>	Shaker Historical Society & Museum, <i>Cleveland</i>
Belmont County Historical Society, <i>Barnesville</i>	Friends of the Museums, Inc., <i>Marietta</i>	Licking Valley Heritage Society, <i>Newark</i>	Shanes Crossing Historical Society, <i>Rockford</i>
Belpre Historical Society, <i>Belpre</i>	Friends of White Water Shaker Village, <i>Cincinnati</i>	Lorain Historical Society, <i>Lorain</i>	Southeast Ohio History Center, <i>Athens</i>
Blanchester Area Historical Society, <i>Blanchester</i>	Gahanna Historical Society, <i>Gahanna</i>	Louisville-Nimishillen Historical Society, <i>Louisville</i>	Stan Hywet Hall & Gardens Inc, <i>Akron</i>
Brethren Heritage Center, <i>Brookville</i>	Garnet A. Wilson Public Library of Pike County, <i>Waverly</i>	Lynchburg Historical Society, <i>Lynchburg</i>	Swiss Community Historical Society, <i>Bluffton</i>
Brunswick Area Historical Society, <i>Brunswick</i>	Gates Mills Historical Society, <i>Gates Mills</i>	Marion Technical College, <i>Marion</i>	Sylvania Historical Village, <i>Sylvania</i>
Canal Winchester Area Historical Society, <i>Canal Winchester</i>	German Culture Museum, <i>Walnut Creek</i>	Mason Historical Society, <i>Mason</i>	The Dayton Diggers, <i>Xenia</i>
Centerville-Washington History, <i>Centerville</i>	Grand Rapids Historical Society, <i>Grand Rapids</i>	Massillon Heritage Foundation Inc, <i>Massillon</i>	The Old House Guild of Sandusky, <i>Sandusky</i>
Clintonville Historical Society, <i>Columbus</i>	Granger Historical Society, <i>Medina</i>	Mayfield Township Historical Society, <i>Mayfield Village</i>	Thomas A Edison Birthplace Association, <i>Milan</i>
Custer Memorial Association, <i>Jewett</i>	Greater Loveland Historical Society & Museum, <i>Loveland</i>	Miamisburg Historical Society, <i>Miamisburg</i>	Tippecanoe Historical Society, <i>Tipp City</i>
Dayton History, <i>Dayton</i>	Harmony Hill Association, Inc, <i>Williamsburg</i>	Museum at the Friends Home, <i>Waynesville</i>	U.S. Grant Homestead Association, <i>Georgetown</i>
Dayton Society of Natural History, <i>Dayton</i>	Heritage Commission Corporation, <i>South Charleston</i>	Museum of Ceramics Foundation, <i>East Liverpool</i>	Westerville Historical Society, <i>Westerville</i>
Dennison Railroad Depot Museum, <i>Dennison</i>	Highland County Historical Society, <i>Hillsboro</i>	Noble County Historical Society, <i>Caldwell</i>	Williams County Historical Society, <i>Montpelier</i>
Enon Community Historical Society, <i>Enon</i>	Hinckley Historical Society Inc, <i>Hinckley</i>	North Canton Heritage Society, <i>North Canton</i>	Windsor Historical Society, <i>Windsor</i>
Fort Meigs Association, <i>Perrysburg</i>	Historic New Richmond, Inc., <i>New Richmond</i>	Pike Township Historical Society, <i>East Sparta</i>	Wyandot County Historical Society, <i>Upper Sandusky</i>
Fort Recovery Historical Society, <i>Fort Recovery</i>	Historical Society of Mount Pleasant, <i>Mount Pleasant</i>	Piqua Public Library, <i>Piqua</i>	Wyoming Historical Society, <i>Wyoming</i>
Franklin Area Historical Society, <i>Franklin</i>	John & Annie Glenn Museum Foundation, <i>New Concord</i>	Putnam County Historical Society, <i>Kalida</i>	Youngstown State University History Dept., <i>Youngstown</i>
Franklin County Genealogical & Historical Society, <i>Columbus</i>		Rendville Historic Preservation Society, <i>Athens</i>	Zoar Community Association, <i>Zoar</i>
		Ripley Heritage, Inc., <i>Ripley</i>	

JOIN THE OHIO LOCAL HISTORY ALLIANCE...



OHIO LOCAL HISTORY ALLIANCE
Inspire. Connect. Educate.

...or connect a sister organization to the Alliance and ask its leaders to join in one of the following categories:

Organizational Member

Get six issues of *The Local Historian*, save when you register for our Alliance regional and statewide local history meetings, receive periodic email updates, and save on Ohio Historical Society services for organization, including speakers and customized training workshops. **Best of all, when you join the Alliance as an Organizational Member, your membership benefits all of your organization's staff and members**—they will all qualify for discounts on registration for the Alliance's regional and statewide meetings and when buying Alliance publications.

Operating budget:

Over \$200,000 a year:	\$100	(\$190 for 2)
\$100,000-\$200,000 a year:	\$75	(\$140 for 2)
\$25,000-\$100,000 a year:	\$60	(\$110 for 2)
Under \$25,000 a year:	\$35	(\$65 for 2)

Individual Member

Get six issues of *The Local Historian*, save when you register for our Alliance regional and statewide local history meetings, receive periodic email updates.

Affiliate:	\$35	(\$65 for 2)
Individual:	\$50	(\$90 for 2)
Student:	\$20	

Business Member: \$100 (\$190 for 2)

Join at:

www.ohiohistorystore.com/Ohio-LHA-formerly-OAHSM-C120.aspx

The Ohio Local History Alliance, organized in 1960 under sponsorship of the Ohio History Connection, is composed of local historical societies, historic preservation groups, history museums, archives, libraries, and genealogical societies throughout the state involved in collecting, preserving, and interpreting Ohio's history.

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Annual budget \$100,000-\$200,000: \$75 (\$140 for 2)

Annual budget \$25,000-\$100,000: \$60 (\$110 for 2)

Annual budget below \$25,000: \$35 (\$65 for 2)

Individuals:

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Students: \$20

Business:

\$100 (\$190 for 2)

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