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**OHIO LOCAL
HISTORY ALLIANCE**
Inspire. Connect. Educate.

Ohio Local History Alliance
c/o Ohio History Connection
Local History Office
800 East 17th Avenue
Columbus, OH 43211-2474
ph: 1.800.576.0381 or 614.297.2341
fx: 614.297.2567
localhistory@ohiohistory.org/www.ohiolha.org

INVITATION TO INNOVATION



**OHIO LOCAL
HISTORY ALLIANCE**
Inspire. Connect. Educate.

2015 Annual Meeting
& Conference
in Partnership with the
Society of Ohio Archivists

October 2 & 3, 2015
Holiday Inn, Worthington

8:00–3:00 Registration**8:00–10:00 Continental Breakfast****8:00–3:00 History Marketplace**

Bring a table-top display and share your organization and its accomplishments with colleagues from all over the state. Vendors of goods and services for history organizations will also be in the marketplace and may have just the solutions you're looking for! Advanced registration required – space is limited.

9:00–9:50 Concurrent Sessions**Highlighting Local History with Ohio History Day**

Ohio History Day is a great way to engage teachers and students with your local history resources. This workshop will introduce the Ohio History Day (OHD) program and its local history potential. Participants will then strategize ways that OHD can encourage students and teachers to explore and utilize their resources. *Shoshanna Gross, State Coordinator, Ohio History Day, Ohio History Connection; Lori R. Smith, Ohio History Day Region 3 Coordinator, Education and Public Programs Manager, Western Reserve Historical Society.*

Planning Your Own Living History Event with Reenactors

Are you planning to put on a living history event? Two veteran reenactors and living history event planners can offer you the advice and guidance to make your next event a success. In this roundtable we will discuss when to start planning, some ways to make your event stand-out from the rest, and how to enlist reenactors to support your efforts. *Kyle Yoho, Education Director, The Castle Historic House Museum; Sgt 1st Class Joshua Mann, Historian, Ohio Army National Guard.*

My Museum is Awesome! Advocating for Your Organization

You don't need a professional lobbyist to advocate—learn the skills and techniques you need to successfully employ a grassroots approach to getting your message out! Learn why it's important to advocate locally and beyond, and what you can and can't do legally & ethically. *Dana Best-Mizsak, Director, Bedford Historical Society; Andrew C. M. Mizsak, Executive Director, The Friends of James A. Garfield National Historic Site.*

Ask the Archivist (SOA)

Have questions about your archival collections but not sure where to turn? Come to this Ask the Archivist session for help! A panel of experts is eager and waiting to answer your questions on a variety of topics such as preservation, processing, digitization, exhibition, and records management. *Lily Birkhimer, Digital Projects Coordinator, Ohio History Connection; Robin Heise, Manager/Archivist, Greene County Archives; Jennifer Brancato, University Archivist and Special Collections Coordinator, University of Dayton; Lonna McKinley, Museum Manuscript Curator, National Museum of the United States Air Force.*

10:05–10:55 Concurrent Sessions**“A Day in the Life” of Jane Scott**

Staff at the Rock and Roll Hall of Fame and Museum will discuss a History Fund Grant project to completely process and digitize a portion of the Jane Scott Papers. Scott was a pioneering female music reporter for the *Cleveland Plain Dealer*. Learn about this multifaceted grant project that includes physical processing, digitization, programming, and eventual crowdsourcing. *Jennie Thomas, Head Archivist, Rock and Roll Hall of Fame and Museum; Andy Leach, Director of Library and Archives, Rock and Roll Hall of Fame and Museum.*

Flair to Share

What giveaways will best promote your brand and institution? This participatory session will examine these questions and more. Participants are encouraged to bring samples of their favorite items and share costs and vendor contacts. *Christopher Burton, Executive Director, Armstrong Air & Space Museum.*

How Can the Alliance Help You?

A panel of Alliance Board Members will discuss the many benefits that the Alliance can bring to your organization. From a presence on the Alliance web page to advocacy activities with your legislators, the Alliance offers you many venues for celebrating your community's local history. *Ruth Brindle, Curator, Quaker Heritage Center, Wilmington College; Leann Rich, Manager of Education & External Relations, Mahoning Valley Historical Society; Christie Weininger, Director, Rutherford B. Hayes Presidential Center.*

Tips and Tricks to Get you Quickly from “The Disaster” to “The Recovery” (SOA)

Learn how to create a disaster plan for libraries and archives - including forming a team, using available manual templates, and getting to know your facilities. *Holly Prochaska, Head of Preservation Services and Lab, University of Cincinnati Libraries.*

11:20–12:10 Concurrent Sessions**Educate History... With Programs!**

Are you looking for new ideas for history programs but have little experience and money? Find out how to create programs that relate to your institution's mission as well as enticing for the public. *Leslie Wagner, Historian, The Dawes Arboretum.*

Speed Networking

Back for a third year, this popular session will help you expand your network in this fun, yet structured, interactive event! Participants rotate to meet leaders in the field and ask questions in a series of short, introductory encounters. *Amy Rohmiller, Local History Program Coordinator, Ohio History Connection.*

Making Social Media Work For You

Overwhelmed by social media? Worried your institution is not doing it right? Are you reaching your audience? Are you marketing your organization? Explore what's hot, what's not, and what works in social media. *Jamie Glavic, Marketing and Communications Director, National Underground Railroad Freedom Center; Assia Johnson, Social Media & PR Coordinator, National Underground Railroad Freedom Center.*

Digital Curation Considerations (SOA)

Have you thought about the long-term preservation of your digital records? This session will introduce you to the basics of digital curation and digital preservation. You will leave with a framework for how to understand born-digital preservation and conceptualize digital curation at your own institution. *Sasha Griffin, University Archivist and Special Collections Librarian, Denison University.*

12:15–1:30 Lunch and Keynote**Archaeology's Geophysical Survey Revolution: Rediscovering Ancient Earthworks in the Ohio Valley**

Geophysical survey techniques like magnetometry and ground-penetrating radar are revolutionizing the study of the past in our own backyards. From erased coils at Serpent Mound to giant woodhenges at Hopewell Mound Group, the numerous intriguing finds thanks to geophysical surveys have launched a new age of archaeological discovery in Ohio. *Dr. Jarrod Burks, Director of Archaeological Geophysics, Ohio Valley Archaeology, Inc.*

1:40–2:30 Concurrent Sessions

Documenting Ohio's Ancient Heritage while the Bulldozers Idle: The North Bridge Street Mound Excavation

In the winter of 2015 the Heartland Earthworks Conservancy worked feverishly to document the remains of an ancient Native American burial mound in Chillicothe slated to become a parking lot. Hear about working with developers, building partnerships, and battling the elements. *Dr. Jarrod Burks, Director of Archaeological Geophysics, Ohio Valley Archaeology, Inc.*

Cultural Competency: Engage Your Community to Stay Relevant

With the growing diversity in today's U.S. populations there has never been a more relevant time to address the value of being a culturally competent organization. This session will include a brief introduction of cultural competency and provide examples of how the Ohio History Connection has engaged with diverse populations. *Becki Trivison and Alexandria Halmbacher, Project Coordinators, Ohio History Connection.*

Identifying, Cataloging, and Displaying Military Collections

Is it a coat or a jacket? Army or Navy? Is this going to blow us up? This session will help provide some basics for properly identifying and cataloging military uniforms, equipment, weapons, decorations, insignia and flags. We will also provide some basics on displaying military collections to include the proper way to display ribbons and medals. Finally, what to do if a donation comes in with possible unexploded ordnance or other hazardous items. *Sgt 1st Class Joshua Mann, Historian, Ohio Army National Guard*

"I Found It In the Archives" Contest Winner (SOA)

"I Found it in the Archives" is a nation-wide contest started by the Society of American Archivists in 2006 to promote archives by involving people who have successfully used their collections to find families, heritage, and treasures. We'll celebrate the story of this year's contest winner, and assess the value of this promotion to strengthen and build relationships with archives users. *2015 "I Found It In the Archives" Contest Winner.*

2:50–3:40 Concurrent Sessions

Human Resources 101

Human Resources is a multifaceted, necessary part of all organizations. It encompasses recruiting, hiring, payroll, performance evaluation, employee retention, disciplinary action, and ethics. This session will focus on human resources pitfalls – the basic do's and don'ts of management. Participants will get practical tips on managing people in their organizations. *Dr. Angela D. Mitchell, Associate Professor of Business and Economics, Wilmington College*

Increasing Access to Local History Archives: The Historical Society of Pennsylvania Model

This session will introduce a model project for making better known and more accessible to researchers the hidden archival resources at volunteer-run historical societies and other small "under the radar" repositories: the Historical Society of Pennsylvania's Hidden Collections Initiative for Pennsylvania Small Archival Repositories (HCI-PSAR), funded by the Mellon Foundation. *Jack McCarthy, Project Director, "Hidden Collections Initiative for Pennsylvania Small Archival Repositories," Historical Society of Pennsylvania; Celia Caust-Ellenbogen, Archives Associate, Friends Historical Library of Swarthmore College.*

Engaging Students with Public History

Hear from a teacher who spent 15 years getting students out of the classroom and into the community. Paul will present ideas for engaging students in public history with a variety of projects. A discussion of challenges to project-based learning will take place. *Paul LaRue, Retired History Teacher Washington City Schools (Washington Courthouse).*

Grants for Archives and Local History Projects (SOA)

Are you interested in applying for grants? Come learn more about the Ohio History Connection's History Fund grant and the Ohio Historical Records Advisory Board (OHRAB) re-grant program. *Andy Verhoff, History Fund Grant Manager, Ohio History Connection; Fred Previs, State Archivist, OHRAB State Coordinator*

5:30 Evening Reception and Dinner

Join your local history colleagues at the Wine Bistro (less than two miles north of the convention hotel) for food and fun. Event begins at 5:30 with a cash bar with discounted beverages and an appetizer station. At 6:00 the Wine Bistro wait staff will circulate with their renowned flatbreads, and then guests will be offered salad and a main course buffet. Finally, a dessert station will satisfy sweet cravings. Don't miss this opportunity to meet and mingle. \$25 per person. Registration limited to 50 people—register soon!

10 | 3

Saturday

8:00–3:00 Registration

8:00–10:00 Continental Breakfast

8:00–3:00 History Marketplace

(See Friday for description)

9:00–9:50 Concurrent Sessions

Case Study: Digitizing Photo Negatives

Explore a digitizing project surrounding a collection of 40,000 photographic negatives that led to community collaborations, an exhibit, and social media engagement. We will discuss care of negatives, equipment, what was learned from this project, and what to do with the files once created. *Mandy Altimus Pond, Archivist, Massillon Museum.*

Vandalism: Prepare and Respond

In 2014 the magnificent Cuyahoga County Soldiers' and Sailors' Monument in Cleveland was vandalized and damaged. Hear a first hand account of how the organization responded, how it has navigated the legal system, and the lessons it has learned through it all. Be prepared and ready to respond should such a tragedy befall your organization. *Tim Daley, Executive Director, Cuyahoga County Soldiers' and Sailors' Monument.*

Taking Winning Photographs! ...with your phone?

Learn to incorporate the elements and principles of art and design to take captivating photographs for use in your newsletter and other publications. A few simple tricks can make all the difference. Bring your camera phone for a hands on experience! *Rosa Rojas, Senior Graphic Designer, Ohio History Connection.*

Ohio Historic Markers - What's New, Where?

At this fun session, you'll learn about markers erected around Ohio recently and discover the variety of topics they commemorate. You'll also learn how your community can apply for new markers or find and care for those it already has. Ohio Historical Markers are exhibit labels for a museum of Ohio that's always open and that you can help to write! *Andy Verhoff, Historical Markers Coordinator, Ohio History Connection.*

10:05–10:55 Concurrent Sessions

Using Your Collections to Create Hands-On Educational Programs

Students learn best by doing. Hear the journey one museum took to integrate hands-on experiences with their collections to further their organization's mission and align to Ohio's New Learning Standards. Bring your ideas and get involved by creating your own program with the presenters. *Sobayla Pagano and Kate Bruck, Project Coordinators, Ohio History Connection; Andrew C. M. Mizzak, Executive Director, The Friends of James A. Garfield National Historic Site.*

The Elusive Greenville Treaty Line

The Greenville Treaty of 1795 could be viewed as both the beginning of the end for the Native Americans and the end of the beginning for the young United States. This presentation highlights a quest for a long lost portion of the Greenville Treaty Survey Line. *Ken Sowards, Fort Loramie Historical Association.*

Show Me the Money

This session will provide an overview of the many different sources of funding that are available for your organization and how to prepare your organization to compete for the existing funds. *Pat Williamsen, Executive Director, Ohio Humanities.*

Let it Go: Deaccessioning

This session will cover the "whys" and the "hows" of deaccessioning – the official process of removing items from your collection. We'll talk about proper procedure and how to write it into your collections policy, how to identify candidates for deaccessioning, and the appropriate ways to "dispose" of deaccessioned objects. *Virginia Weygandt, Director of Collections, Clark County Historical Society; Kasey Eichensehr, Senior Curator, Clark County Historical Society.*

11:20–12:10 Concurrent Sessions

Is Your Institution Accessible to Visitors on the Autism Spectrum?

Learn from professionals in the field about what autism spectrum disorder (ASD) is, what the needs of the community are, and how your institution can be accessible to the ASD community. *Carmen Derrick, Program Coordinator, Ohio History Connection; Amy Hess, Site Coordinator, Nationwide Children's Hospital; Sheri Weithman, Director of Field Development, Austim Speaks-Columbus; Austin Poyar, AmeriCorps Member, Ohio History Connection.*

Early U.S. Military Discoveries at Fort Loramie (Shelby County)

Using geophysical scanning technology along with traditional excavation, Greg Shipley, identified the footprint of a fort and supply depot constructed by "Mad Anthony" Wayne's army during their 1794 Ohio Indian Campaign. *William Gregory (Greg) Shipley, Independent Researcher and Amateur Archaeologist.*

Funding for Conservation and Preservation

Does your museum have collection treasures in need of conservation or preservation but, you just don't have the funds to make it happen? Learn about grants and other funding opportunities to make your conservation and preservation projects a reality. *Jennifer Souers Chevraux, Education Outreach Officer, ICA-Art Conservation.*

A Hands-On Experience

For years, many museums have had well-defined barriers as strictly hands-off experiences. Some museums are bringing down those barriers. But, what does it mean to go hands-on and barrier-free and how can you do it? This session will address questions, concerns, and methods behind developing hands-on experiences at your museum. *Holly A. Hartlerode-Uppal, Curator, Wood County Historical Center & Museum.*

12:15–1:30 OLHA Awards Lunch

The Ohio Local History Alliance Outstanding Achievement

Awards recognize excellent projects, programs, and publications produced by Ohio's historical societies, museums, and related organizations, as well as the individuals who make them happen. Join us during this special lunch when we recognize the annual award winners. Registration required.

1:40–2:30 Concurrent Sessions

Creating 2D Exhibits

Learn the basics of planning, installing, and promoting a 2-D exhibit. The session will also highlight strategies to promote your exhibits and raise awareness of your collections, including how partnerships can expand opportunities for attracting visitors. *Marsha McDevitt-Stredney, Ph.D., Director, Marketing & Communications, State Library of Ohio.*

Ohio Humanities Idea Outreach - Grants

Ohio Humanities provides assistance to grant applicants, oversees programs, and collaborates with cultural and educational institutions throughout the state. Find out more about the new "Toward a Beautiful Ohio" environmental humanities grant. Learn about Ohio Humanities new online grant application and management system. *David Merkwowitz, Assistant Director, Ohio Humanities.*

Governing Documents for Your Organization

Confused by what documents make for a well-run museum? This session will give a brief overview of the key documents that will help your organization run efficiently, effectively, and ethically. Samples will be provided. *Mark Sundlov, Local History Office Manager, Ohio History Connection.*

Henry County in the Great War: German-Americans, Patriots, and Loyalty. 1914-1918

In 1918 The League of American Patriots of Henry County was formed with the reported purpose of stamping out pro-German propaganda in the county. Religious, political, and personal grudges were exacerbated by the German spy hysteria that gripped America. Patriotism was used as a cloak to settle these scores. *Michael R. McMaster, Education Programs Coordinator, Wood County Historical Center and Museum.*

2:50–3:40 Concurrent Sessions

Combating Lack of Field Trips

Lack of field trips to your museum or institution have you feeling down? Have no fear! Learn how you can combat that down time, create several community partnerships and come out on top with outreach and enrichment opportunities. *Emily Green, Museum Educator, Armstrong Air & Space Museum.*

The Elevator Talk

Learn how the Wood County Historical Society successfully carried out a capital campaign to install an elevator and other ADA amenities in their facility. Much of their success hinged on their "elevator talk"—getting the facts about a capital campaign to a community member or potential donor quickly and concisely. *Dana Nemeth, Director, Wood County Historical Society.*

The Warren Harding Letters

In July 2014, the U.S. Library of Congress unsealed more than 900 handwritten pages authored by Warren G. Harding to his mistress, Carrie Phillips. Newspapers and websites launched a media storm, publishing the intimate portions of the letters. *Sherry Hall, Site Manager, Harding Home Presidential Site.*

Get Things Done with the Ohio History Service Corps

We all have projects that we'd like to tackle "some day" if we had more time and staff. Learn how the Ohio History Connection's AmeriCorps program, the Ohio History Service Corps can help your organization get to those projects now. *Amy Rohmiller, AmeriCorps Program Coordinator, Ohio History Connection.*

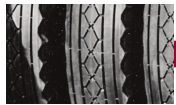
2:00–5:00 Pre-Conference Workshop

Location: Ohio History Center, 800 E 17th Ave, Columbus,
3rd Floor Classroom

Going Off the Script - Learn Video Workflows that Work

Video has become a must-have tool for the modern museum. Whether in an exhibit, a promotional piece or social media, videos are essential building blocks for your institution. This hands-on workshop will teach techniques, workflows and best practices for unscripted video production that cover preparation, production and post, storytelling and equipment selection. *Ty Pierce, Department Manager of Multimedia Services, Ohio History Connection*

Note: Though it is not required to participate, attendees are encouraged to bring their own cameras and laptops to make the most of this hands-on experience. Adobe Creative Suite is also not required for participants, as much of the postproduction information translates to other software platforms, but Adobe CS will be used for demonstration purposes.



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The Ohio Local History Alliance's
Annual Meeting and Conference
is coordinated in partnership with
the Ohio History Connection's
Local History Office.



**Ohio
Humanities**

Ohio Humanities, with funding
from the National Endowment
for the Humanities, is pleased
to help support the Ohio Local
History Alliance's Annual Meet-
ing and Conference.

Register Today

Complete a copy of this form for each registrant.

Name _____

Organization _____

Address _____

City, State, ZIP Code _____

Daytime Phone _____

E-mail _____

Check all that apply: 1st Timer OLHA Member

SOA Member Volunteer Paid Staff

Pre-Conference Workshop

10/1 With Conference Registration _____ \$15

Without Conference Registration _____ \$25

Meeting & Conference

10/2-10/3 Member _____ \$70

10/2-10/3 Non-Member _____ \$90

10/2 (Friday) Only _____ \$50

10/3 (Saturday) Only _____ \$50

Student Discount _____ -40%

(enclose copy of ID)

Meals & Reception

10/2 Lunch & Keynote address _____ \$20

10/2 Reception _____ \$25

10/3 Alliance Awards Luncheon _____ \$20

_____ Vegetarian Meal

Display Table

Alliance Organizational Member _____ free 1/2 table

_____ free full table

Non-Member (full table) _____ \$25

Vendor (full table) _____ \$50

Join now and save!**OLHA Organizational Membership**

_____ Operating budget under \$25,000 a year:
\$35 (\$65 for two years)

_____ Operating budget between \$25,000-\$100,000 a year:
\$60 (\$110 for two years)

_____ Operating budget between \$100,000-\$200,000 a year:
\$75 (\$140 for two years)

_____ Operating budget over \$200,000 a year:
\$100 (\$190 for two years)

OLHA Individual Membership

_____ Affiliate (for members of organizations that are OLHA members):
\$35 (\$65 for two years)

_____ Individual (not affiliated with an OLHA member organization):
\$50 (\$90 for two years)

_____ Student: \$20 (Include copy of current student ID)

SOA Membership

_____ Individual: \$15

_____ Student: \$5

(Complete registration on back.)

Please check the sessions you plan to attend; one session per time frame:

10|2 FRIDAY

9:00-9:50

- Ohio History Day
- Living History w/Reenactors
- Advocating for Organizations
- Ask the Archivist (SOA)

10:05-10:55

- History Fund Grant Project for Jane Scott Papers
- Flair to Share
- Help from the Alliance
- Disaster to Recovery (SOA)

11:20-12:10

- Educate History w/Programs
- Speed Networking
- Making Social Media Work
- Digital Curation Considerations (SOA)

1:40-2:30

- Documenting Ohio's Ancient Heritage
- Cultural Competency
- Military Collections
- I Found It In the Archives (SOA)

2:50-3:40

- Human Resources 101
- Increasing Access to Local History Archives
- Engaging Students with Public History
- Grants for Archives and Local History Projects (SOA)

10|3 SATURDAY

9:00-9:50

- Digitizing Photo Negatives
- Vandalism: Prepare & Respond
- Taking Winning Photographs
- Ohio Historic Markers

10:05-10:55

- Collections for Hands-On Educational Programs
- Greenville Treaty Line
- Show Me the Money
- Deaccessioning

11:20-12:10

- Accessibility for Autism
- Military Discoveries at Ft. Loramie
- Funding for Conservation
- A Hands-On Experience

1:40-2:30

- Creating 2D Exhibits
- Ohio Humanities Grants
- Governing Documents
- Henry County in the Great War

2:50-3:40

- Combatting Lack of Field Trips
- The Elevator Talk
- The Warren Harding Letters
- Ohio History Service Corps

Registration Subtotal	\$ _____
Meals & Reception Subtotal	\$ _____
Display Table Subtotal	\$ _____
Membership Dues Subtotal	\$ _____
Total Amount Enclosed	\$ _____

_____ Check enclosed (make payable to Ohio History Connection)

_____ Charge to: Visa MC Discover American Exp.

Card number: _____

Expiration Date: _____

Name on Card: _____
(please print)

Cardholder Signature: _____

Register by mail, phone, or online!

Return completed form and payment to: Alliance Annual Meeting & Conference; c/o Local History Office, Ohio History Connection 800 E. 17th Ave, Columbus, OH 43211
Call 1-800-576-0381 Monday–Friday, 8 am–4 pm, or register online at www.ohiohistory.org/register

Meeting Details

Directions

The Holiday Inn, Worthington is located at 7007 North High St. Worthington, Ohio. The hotel is just south of intersection of U.S. 23 (High Street) and the I-270 outer belt on the north side of Franklin County. From I-270, take Exit 23 South to Worthington. Turn (west) on West Wilson Bridge Road. Hotel is on the south side of West Wilson Bridge Road.

Accommodations

A block of rooms is reserved at the Holiday Inn Worthington, 614-436-0700, <http://www.ihg.com/holidayinn/hotels/us/en/worthington/cmhwo/hoteldetail>. Mention the Ohio Local History Alliance annual meeting or the Ohio History Connection to receive the discounted conference room rate of \$75.00 + tax per night. Be sure to book your reservation by Sept. 23; after Sept. 23, the block of rooms will be released and the hotel may charge higher rates. Parking is free.

Scholarships

For those who need financial help in attending the Annual Meeting, two scholarships are available. The **J.D. Britton Scholarship** is for an emerging museum professional, paid or volunteer, who has worked for two years or less in a museum setting. The **Trella Romine Memorial Scholarship** is for anyone who needs financial assistance to attend. Both awards grant full registration and lodging. See www.ohiolha.org for more details.

General Information

Spouses and guests may register for special events and meals without registering for the full meeting. If you have dietary needs, mobility, or other special needs of which we should be aware, please contact the Local History Office at 1-800-576-0381.

Cancellation Policy

Canceled meeting registrations will be refunded in full, less a \$20 processing fee, through Sept 23, 2015. Hotel reservations must be canceled at least 48 hours prior to stay.

Alliance Membership

Membership has its perks – *The Local Historian*, discounted registration for regional and annual meetings, e-mail updates, and connection to your peers in local history. When you join the Alliance as an Organizational Member, it benefits all of your organization's members. Individual members enjoy the same benefits as Organizational members, but those benefits are extended to the individual member only.

Questions

Contact OLHA Annual Meeting and Conference, c/o Local History Office, Ohio History Connection, 800 East 17th Ave, Columbus, Ohio 43211-2497, 1-800-576-0381, localhistory@ohiohistory.org



Cover Image: Employee making tires at the Goodyear Tire and Rubber Company factory in Akron, Ohio, ca. 1950. Goodyear was founded in Akron by Frank Seiberling in 1898. Photo courtesy of Ohio History Connection.