2017 ANNUAL MEETING & CONFERENCE

HISTORY MATTERS!

OHIO LOCAL HISTORY ALLIANCE
Inspire. Connect. Educate.

in partnership with the
Society of Ohio Archivists

OCTOBER 6 & 7, 2017
CROWNE PLAZA, DUBLIN
8am–3pm  Registration

8–10am  Continental Breakfast

8am–3pm — History Marketplace
The History Marketplace is like “Sharing Time” at the Alliance’s regional meeting — only without the two-minute time limit! Bring a table-top display and share your organization and its activities and accomplishments with colleagues from all over the state. Vendors of goods and services for history organizations will also be in the marketplace and may have just the solutions you’re looking for! Advanced registration required — space is limited.

9:00–9:50am — Concurrent Sessions

Using Distance Learning Technology as a Tool for Increasing Access to Resources  Distance learning technologies provide an engaging and interactive means of access to your resources for lifelong learners of all ages who may not have the resources to physically visit your museum. We’ll explore the technologies available to help increase the reach of your programming. You’ll discover how to access and use these interactive tools and also answer any questions you may have about distance learning technology! Matt Schullek, Distance Learning Coordinator, Ohio History Connection

Collections Conundrums: Unclaimed Loans, Doorstep Donations, and FICs  Are you caring for dozens of unclaimed loans? Are there items in your collection with no donation records? In this session, participants will hear how four museums have used the Ohio Museum Property Law to address some of these challenging questions and to better manage their collections. Jessica Cyders, Curator, Southeast Ohio History Center; Jason Aikens, Curator, Pro Football Hall of Fame and Museum; Alexandra Nichols Coon, Director, Massillon Museum; Holly Hartlerode, Curator of Collections, Wood County Historical Society

Becoming a Museum Detective: An Introduction to Visitor Research Best Practices  How do you decide if a project, exhibit, or program was successful? How do you collect reliable data for grant reporting? How might you use research to illustrate institutional achievements and challenges? In this session, you will encounter tips and tricks, including affordable analysis and presentation options, as well as a toolkit that includes intercepts, surveys, timing and tracking studies, and creative activities. Plan to start investigating your own cases immediately after you leave! Caitlin Tracey-Miller, Visitor Research Coordinator, Cincinnati Art Museum

Moving Beyond 1922: Understanding Public Domain and Copyright from 1923-1963  Did you know that some content published after 1922 might be in the public domain? Understanding how copyright applies to your collections is a key step in creating digitization, exhibit or other public access projects. Attend this session to learn more about how copyright laws apply to materials published between 1923 and 1963 (and even more recently). You will also learn how to use U.S. Copyright Office resources to research the copyright status of works from this time period and how you might be able to move your public access projects beyond 1922. Jeni Salamon, Ohio Digital Newspaper Coordinator, Ohio History Connection

10:10–11:00am — Concurrent Sessions

Introduction to the National Register of Historic Places  This session will address nominating a historic building or neighborhood to the National Register of Historic Places. Learn what makes a property eligible for the National Register including selection criteria, the nomination process, benefits of National Register recognition, tax incentives as well as common misconceptions. Barbara Powers, DSHPO for Inventory & Registration, Ohio History Connection

Family Treasures in Transition: Become a Relevant Resource for Collectors at a Crossroads  Many members of our communities and historical societies carry on their own family history at home through collections of photos, documents, and objects—but where will all of those treasures go if the next generation isn’t interested? Join Jennifer to learn how your museum can take what you already know about collections and local history and turn it into a relevant educational program to help your members and friends kindle the flame of family history from one generation to the next. Jennifer Souers Chevraux, Education & Institutional Advancement Officer, ICA - Art Conservation

Using Ohio’s African-American World War I Experience as a Teaching Tool in Your Community  American involvement in World War I is not well-known nor understood. This is especially true of the more than 350,000 African-Americans who served. Join Paul LaRue as he shares the story of Washington Courthouse soldier Homer Lawson, killed in action in France and how Lawson’s local connection engaged students as well as their community. Included are lesson plans and strategies for introducing students to the role of black soldiers in WWI. Paul LaRue, retired Washington (Courthouse) High School teacher and member of the Ohio WWI Centennial Committee

Revealing Voices and Songs of Holocaust Survivors using a Redesigned Wire Recorder—SOA  Wire as a recording medium has been abandoned, and the recordings made using the technology are not easily accessed. This presentation will discuss how staff from the Cummings Center for the History of Psychology at the University of Akron revealed voices and songs of holocaust survivors using a redesigned wire recorder. Jodi Kearns, Ph.D., Digital Projects Manager, Cummings Center for the History of Psychology; Jamie Newhall, Senior Multimedia Producer, Cummings Center for the History of Psychology

11:20am-12:10pm — Concurrent Sessions

Speed Networking  This popular annual session will help you expand your network in a fun, yet structured, interactive event! Participants rotate to meet leaders in the field and ask questions in a series of short, introductory encounters. Moderated by Becki Trivison, Ohio Historical Markers & WWI Commemoration Coordinator, Ohio History Connection.

The Making of a Historical Film  The Highland County Historical Society’s film, The Lincoln School Story, showcases the historic fight for integration in Hillsboro during the mid-1950’s. It has more than doubled the amount of visitors and opened the door to the local African-American community whose history had not been represented in the museum. This session will include a showing of the film and discussion of financing and making the documentary, the oral history process, and community support and participation in the exhibit. Kati Burwinkel, Project Director, Highland County Historical Society; Charlotte Pack, Highland County Historical Society; Carolyn Goins, Lincoln School student.

AAM’s Collections Care White Paper: What it Means for Your Museum  Cameron Wood, former curator and AAM Regional Representative, will present on AAM’s white paper “Direct Care of Collections: Ethics, Guidelines and Recommendations.” Mr. Wood will review the document and discuss its implications for museums. Having led a local community conversation on the topic, he will share AAM’s questions and results from these meetings. The session will conclude with an opportunity for group discussion and questions. Cameron Wood, Ohio History Connection

The Digital Public Library of America and You—SOA  The Digital Public Library of America is a free and open web portal to digitized cultural heritage collections across the United States. In this session, you will learn about the collections that are already online and available for you to use, and how Ohio’s collections will benefit from inclusion into DPLA. Jen Johnson, DPLA Project Coordinator, State Library of Ohio

Friday
3:20-4:10pm — Concurrent Sessions

LGBT History Matters! Interested in interpreting Lesbian, Gay, Bisexual, and Transgender history at your site, but not sure how? This session will review the rich history of LGBT Ohioans and projects around that history. Learn about resources and strategies for researching, preserving, and interpreting LGBT history at your organization—wherever it is in the state. Nancy Yerian, Independent Historian; Ben Anthony, Community Engagement Coordinator, Ohio History Connection; Eric Feingold, History Curator, Ohio History Connection

Mobilizing Community Resources to Bring Schools to Your Museum Your site’s programs meet benchmarks for students, people that visit your site love it, and kids learn there, too. Why aren’t more coming? It may be as simple as transportation costs. Learn about one site’s strategy for overcoming that barrier by offering school bus transportation grants. Glenna Hoff, Education and Program Director, Campus Martius Museum & Ohio River Museum

2:10-3:00pm — Concurrent Sessions

Researching and Interpreting the Underground Railroad Because secrecy was a necessary component of the operation of the Underground Railroad, it is often thought that we cannot really know about it. This presentation will show how to research and document this history, especially as it relates to Ohio. Participants will learn about the resources available and how to interpret them. Déanda Johnson, PhD, Midwest Regional Coordinator for the National Park Service Network to Freedom Program in Omaha, Nebraska.

Political Advocacy: What is our Role? Marches. Demonstrations. Boycotts. Political advocacy is in high gear everywhere you look. What is the appropriate role for small museums and nonprofits in such a political environment? Join a panel discussion to hear from experts and practitioners in the field. Todd Kleiman, Director of Community and Government Relations, Ohio History Connection; Katie Deland, Duane Morris Government Strategies; Alexandra Nicholis Coon, Director, Massillon Museum

Documenting Our Doughboys: Commemorating the World War 1 Centennial in Summit County This session will present cross-institutional projects and collaborative events that have occurred in Summit County to commemorate the World War 1 Centennial and the county’s participation in the war, including exhibits, websites, digitization projects, and public programs. Presenters will discuss how other institutions across the state can implement similar commemorative endeavors. Victor Fleischer, University Archivist, The University of Akron; Leianne Neff-Heppner, President and CEO, Summit County Historical Society; Toivo Motter, Director of Education, Stan Hywet Hall and Gardens; David Lieberth, Former Deputy Mayor for the City of Akron; Rebecca Larson-Trojer, Special Collections Division, Akron-Summit County Public Library

Leveraging Libraries and Student Veterans: The Veterans’ Voices Project—SOA The WSU Veteran’s Voices Project, a collaboration between the Libraries and the Veteran and Military Center, employs student veterans to gather veterans’ oral histories. This session will explore the project’s genesis and how important WSU Libraries is in creating relevance, impact, and access. Jane Wildermuth, Head, Digital Initiatives and Repository Services, Wright State University; Seth Gordon, Ph.D., Director, Veteran and Military Center, Wright State University; Jennifer Seavey, Project Coordinator, Veterans’ Voices Project, Veteran and Military Center, Wright State University

4:15pm Alliance Annual Business Meeting

Ask a Preservation Professional—SOA This panel will feature open conversation and discussion with preservation professionals from different sized institutions about best practices vs. better practices, and the unique challenges of preserving archival collections. Come with your questions!

6pm Evening Reception

Join your local history colleagues in a reserved area in the Metro Grill at the Crowne Plaza. Attendees will enjoy a variety of hot and cold appetizers, along with a cash bar. Don’t miss this opportunity to meet and mingle. $30 per person. Registration limited to 60 people—register soon!
10:10-11:00am – Concurrent Sessions

**Stepping into StEPs** Learn how the Bedford Historical Society is using the StEPs program to redefine their role in the community and as an organization. We will talk about what worked and what didn’t, as well as how we plan to complete the program. Dana Best-Miszak, Director, Bedford Historical Society; Debbie Grubb, Archivist, Bedford Historical Society

**More than a Display: Create an Interpretive Exhibit** Learn how to take a display and turn it into an exhibit. Various techniques and a step by step guide will be explored for creating exhibits that are attractive, informative and thought provoking. Concepts and procedures explored are related to the recommended practices from the AASLH StEPs program. Richard Witteborg, Museum Advisor, Andrew L. Tuttle Memorial Museum

**Social Media 201** Okay, now that you’ve gotten started on social media, what do you do now? This session will provide some tips and tricks for getting the most from the time you spend on social media. Topics such as the best way to use a hashtag, what types of photographs seem to be best at catching the attention, and use of mascots on social media will be covered. Sammy Kay Smith, Director, Spring Hill Historic Home

**The Highland County Gist Settlement: Public Archaeology, Manumission and a 19th-century African-American Community** Archaeologist Dr. Jarrod Burks worked with students and faculty from Washington High School to uncover information about the founding of the Gist Settlement over seven field seasons. He will discuss the discoveries made and the conclusions reached. Jarrod Burks, Director of Geophysical Surveys, Ohio Valley Archaeology.

11:20am-12:10pm — Concurrent Sessions

**ColoredConventions.org and Historical Research on Race in the City** A faculty member, an independent historian, and undergraduates history majors introduce their exhibit on the 1898 Cincinnati Colored Convention. Between 1830 and 1900 conventions provided political forums for African-American men and women. The ColoredConventions.org website is the first comprehensive effort to collect, transcribe, and interpret all of the conventions. M. Christine Anderson, Associate Professor of History, Xavier University; Nancy Yerian, Independent Historian

**Inreach and Outreach: Letting People Know You Exist!** The panelists will discuss the different obstacles they face in getting the word out to visitors and researchers about their archives. The presenters will discuss how they’ve overcome those obstacles and strategies they have used to get the word out about their institution and its collections. Collette McDonough, Archivist, Kettering Foundation; Natalie Fritz, Curator of Library and Archives, Clark County Historical Society; Bill Stolz, Archivist for Reference and Outreach, Wright State University

**Grant Writing Do’s and Don’ts from Five Years with the Ohio History Fund** You’ll come away from this session with tips to apply to your grant applications, and discover pitfalls to avoid. Examples are from the History Fund, but the advice applies to other grant programs, too. We’ll also briefly survey the variety of projects the History Fund has supported, to give you an idea of what it can do for your organization. Andy Verhoff, Ohio History Fund Coordinator, Ohio History Connection

**Sharing Our Stories: An Introduction to Oral History** This will be a workshop in learning the basics of how to start an oral history program and oral history interviewing. Donna DeBlasio, Professor, and Director, Center for Applied History, Youngstown State University

12:30-1:15pm

**Ohio Local History Alliance Outstanding Achievement Awards Luncheon**

The annual awards luncheon, part of the Alliance’s Annual Meeting and Conference for over two decades, honors great people and great projects that inspire fascination with community history. But the luncheon is more than honored recognition for the winners and a good meal for everybody; the luncheon is a font of ideas – inspired by award winners and by conversations around the table. Join us!

2:10-3:00pm — Concurrent Sessions

**Ten Thousand Feet for Freedom** It was late August 1912. The Ohio Constitutional Convention had already deliberated 350 reforms over five months and were offering the (male) voters 43 issues to approve at a special September 3rd election. Issue 23 would enable Ohio women to vote for the first time. Hear how the women of Ohio cleverly used the Columbus Centennial to devise the boldest, most beautiful demonstration for women suffrage the state had ever seen. Leslie Blankenship, Board Member, Franklin Street Historical Society, and Docent, Kelton House Museum and Garden

**15 Things You Didn’t Know You Could do with Excel** Small organizations are always in need of low-cost, easy-to-use technology tools. This session will help you use a familiar tool in new ways. Excel spreadsheets can help you plan budgets, manage collections, track memberships, and much more with a few simple tricks. Nancy Yerian, Independent Historian; Leann Rich, External Relations Manager, Mahoning Valley Historical Society; Amy Rohmiller, AmeriCorps Coordinator, Ohio History Connection; Rebecca Urban, Administrator, Peninsula Foundation

**Exhibit Case Nuts and Bolts** The goal of every historic organization is to preserve objects held in the public trust to be shared for future generations. How can we best protect the collection while on display? This session will provide the basics of case design, environment, construction materials and security for display. Christy Davis, Registrar, Pro Football Hall of Fame

**Make a Day of It: Hosting a National History Day Field Trip at Your Site** Ohio History Day State Coordinator Shoshanna Gross and Outreach Reference Librarian Liz Plummer will walk you through creating a fun and successful field trip to engage History Day students and teachers at your site. Using resources from your collections, you can give students the necessary research skills they’ll need to create successful projects. Shoshanna Gross, State Coordinator, Ohio History Day, Ohio History Connection; Liz Plummer, Outreach Reference Librarian, Ohio History Connection

3:20-4:10pm — Concurrent Sessions

**Historic Buildings as Artifacts** Working in a museum setting, care is taken to preserve and protect historic artifacts, documents, papers, and other items for display. For many of you, though, there is one artifact that often gets overlooked—the historic building housing that collection. Join one of the Building Doctors to see how you can help protect the largest of your artifacts through understanding some of the misconceptions of historic buildings and how through regular maintenance you can help keep them in good working order. Nathan A. Beecil, Community Planning & Preservation Manager, Ohio History Connection

**Practical Tips for Creating a Local History Program for 3rd Grade** This panel will discuss the development and management of the Delaware County Historical Society’s OLHA Outstanding Achievement Award-winning tote bag project; the communication with teachers and school administrations; and the development of other programs for the schools. Laurie Schaefier, Diane Williams, and Susan Logan, Delaware County Historical Society

**Marketing in the 21st Century** Our panelists will share their experiences and give you hands-on tips to market your organization through social media, working with the local press, and printed materials such as brochures, buttons, event cards, etc. Mary Lawrence, Marketing Director, Fairfield Heritage Association; Ann Lowder, Director, Robbins Hunter Museum

**Minerals, Meteorites, Mastodons, and Dinosaurs** The Orton Geological Museum has been in beautiful Orton Hall since the building opened in 1893. Recently the Museum concluded a successful crowdfunding campaign to raise $80,000 to purchase a full-sized dinosaur skeleton. Dale Gnidovec, Curator & Collections Manager, Orton Geological Museum, School of Earth Sciences, The Ohio State University
Register Today
Complete a copy of this form for each registrant.

Name ____________________________________________
Organization _______________________________________
Address ___________________________________________
City, State, ZIP Code __________________________________
Daytime Phone ______________________________________
E-mail _____________________________________________

Check all that apply:
☐ 1st Timer  ☐ OLHA Member  ☐ SOA Member  ☐ Volunteer  ☐ Paid Staff

Pre-Conference Workshop
With Conference Registration _______ $25
Without Conference Registration _______ $35

Meeting & Conference
*Full Conference Member _______ $85
Full Conference Non-Member _______ $105
*Friday Only _______ $60
Friday Only (Non-Member) _______ $75
*Saturday Only _______ $60
Saturday Only (Non-Member) _______ $75
Student Discount (enclose copy of ID) _______ –40%

*OLHA member organizations that have three or more representatives registering for the conference will receive a $10 discount for the third person’s registration and any subsequent registration. All registrations must be made in the same transactions. This discount only applies to the Meeting & Conference Registrations and can only be done through mail-in registration (NO ONLINE REGISTRATION).

Meals & Reception
10/6 Lunch & Keynote address _______ $25
10/6 Reception _______ $30
10/7 Alliance Awards Luncheon _______ $25
☐ Vegetarian Meal  ☐ Gluten Free Meal

Display Table
Alliance Organizational Member _______ free 1/2 table
Non-Member (full table) _______ $100

OLHA Organizational Membership
☐ Operating budget under $25,000 a year: $35 ($65 for two years)
☐ Operating budget between $25,000-$100,000 a year: $60 ($110 for two years)
☐ Operating budget between $100,000-$200,000 a year: $75 ($140 for two years)
☐ Operating budget over $200,000 a year: $100 ($190 for two years)

OLHA Individual Membership
☐ Affiliate (for members of organizations that are OLHA members): $35 ($65 for two years)
☐ Individual (not affiliated with an OLHA member organization): $50 ($90 for two years)
☐ Student: $20 (Include copy of current student ID)

(Complete registration on back.)
Meeting Details

Directions
The Crowne Plaza Columbus-Dublin is located at 600 Metro Place North, Dublin, Ohio. The hotel is just west of the intersection of I-270 and U. S. 33. From I-270, take exit 17A toward Dublin to travel west on West Bridge Street. From West Bridge Street, turn right on Frantz Road, and take the second right onto Metro Place North. The hotel is on the right hand side, after the Hilton Garden Inn.

Accommodations
A block of rooms has been reserved at the Crowne Plaza in Dublin (614.764.2200). Call and ask for the OLHA 2017 Annual Meeting; or register online using this link: http://bit.ly/2rodef to receive the discounted conference room rate of $99.00 + tax per night. Be sure to book your reservation by September 20; after September 20, the block of rooms will be released and the hotel may charge higher rates. Parking is free.

Scholarships
For those who need financial help in attending the Annual Meeting, two scholarships are available. The J.D. Britton Scholarship is for an emerging museum professional, paid or volunteer, who has worked for two years or less in a museum setting. The Trella Romine Memorial Scholarship is for anyone who needs financial assistance to attend. Both awards grant full registration and lodging. See www.ohiolha.org for more details.

General Information
Spouses and guests may register for special events and meals without registering for the full meeting. If you have dietary needs, mobility, or other special needs of which we should be aware, please contact the Local History Office at 1-614-297-2344.

Cancellation Policy
Canceled meeting registrations will be refunded in full, less a $20 processing fee, through Sept 22, 2017. Hotel reservations must be canceled at least 48 hours prior to stay.

Alliance Membership
Membership has its perks—The Local Historian, discounted registration for regional and annual meetings, e-mail updates, and connection to your peers in local history. When you join the Alliance as an Organizational Member, it benefits all of your organization’s members. Individual members enjoy the same benefits as Organizational members, but those benefits are extended to the individual member only.

Questions
Contact OLHA Annual Meeting and Conference, c/o Local History Services, Ohio History Connection, 800 East 17th Ave, Columbus, Ohio 43211-2497, 1-800-576-0381, localhistory@ohiohistory.org.

Cover Image: Wendy Zucal, Jacob Masters, Kate Smith and John Dichtl at the 2016 annual meeting. Photo courtesy of the Ohio History Connection.